MASS OBSERVATION ARCHIVE

Papers from the Mass-Observation Archive at the University of Sussex
Part 5: Topic Collections on Welfare and Social Conditions, 1939-1949 and
Part 6: Topic Collections - the Home Front during World War Two

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Publishers's Note

"Mass-Observation can be described as a project designed to involve the mass of "ordinary people" in a sociological research process - an "anthropology at home" - as a way of harnessing and explicating "public opinion" as well as, relatively, helping close the gap between the decision-making of political leaders and the convictions and wishes of ordinary people. Its history is entwined in complex and fascinating ways with the history of the disciplines of anthropology, economics and particularly with sociology."

Liz Stanley, Professor of Sociology, Manchester University writing in The Archaeology of a 1930's Mass-Observation Project

The Mass-Observation Archive is an indispensable source for all those interested in Britain in the 1930’s, the home front during World War II and the post-war history of Britain. Researchers are able to discover the views and feelings of ordinary people, through descriptive accounts of their experience and transcribed interviews, on a fascinating range of subjects such as housing, sport, fascism, communism, work, social conditions, religion, cinema, holidays, the onset of war, evacuation, rationing, the blitz, public morale, post-war hopes, the welfare state, household budgeting, entertainment, shopping, education, the police, public health, trade unions, politics, strikes, transport, royalty, jazz, family planning, industry and drinking habits.

Mass-Observation was the result of three researchers engaged in social investigation who came together by coincidence. Charles Madge, poet and journalist, and Humphrey Jennings, a documentary film maker, envisaged a London-based project in which a national panel of volunteers would reply to regular questionnaires on a variety of subjects. Tom Harrisson, an anthropologist who had worked in Borneo and the New Hebrides, had ideas for an anthropological survey of the British starting with a study of Bolton.

They met, by chance, on the pages of the New Statesmen in January 1937 where a poem by Harrisson on the culinary habits of South Sea cannibals appeared on the same page as a letter by Madge announcing that a group of poets, painters and documentary film-makers in Blackheath, London, intended to start an "anthropology of ourselves" to explore the role of myth and superstition in national life and the gulf between public opinion and what was often described as public opinion by the Government and in the Press. They corresponded and on 30 January 1937 a further letter appeared in the New Statesman signed by Madge, Jennings and Harrisson formally announcing the creation of Mass-Observation.

In February 1937 Madge and Harrisson issued Mass-Observation, setting out the aims of the group and describing observers as "meteorological stations from whose reports a weather map of popular feeling can be compiled." The emphasis was on a true, detached, scientific observance so that popular attitudes and beliefs could be properly understood. If there was a unity of vision, there was an immediate parting of the ways concerning research. Tom Harrisson based himself in Davenport Street in Bolton to establish the Worktown project. Charles Madge and Humphrey Jennings set up the collation of observers’ diaries in Blackheath.

Madge and Jennings recruited some 500 volunteers from the general public to form what they called “a national panel.” The panel were asked to record the every day concerns of their lives on the twelfth of each month, including dreams, hopes, and fears. From time to time they were also asked to write a report or comment on a specific topic such as “Royalty” and to help with the completion of questionnaires. This activity produced the first full-scale book by Mass-Observation - May 12th - providing reactions the coronation of George VI and accounts of what the panel thought and did on that day. The book received a mixed reception, with Evelyn Waugh accusing it of "pseudo-scientific showmanship" but the evidence gathered is invaluable and can be used to analyse popular views on royalty, the abdication crisis and the role of the King as the country approached war.

At the same time Harrisson’s team of investigators produced a documentary account of everyday life in Bolton and Blackpool by observing, talking to and recording the views and activities of people from all levels of society. They analysed religious occasions such as weddings, christenings and funerals, as an anthropologist would analyse ritual behaviour. They attended political and social meetings, sporting and leisure activities, and observed and interviewed their subjects in the street and at work. Although the recordings of the investigators were sometimes subjective, the observations revealed a level of public feeling which went beyond the direct expression of an opinion.

The Worktown project collected an astonishing amount of material, but very little was published. One aspect (concerning seaside music hall jokes) appears in Mass-Observation’s First Year’s Work (1938), an upbeat summary of their progress to date, to which Malinowski contributed an essay.

Two more books co-authored by Madge and Harrisson served to establish the reputation of Mass-Observation. These were by Britain Mass-Observation (1939) and War Begins at Home (1940). The former was an analysis of public opinion at the time of the Munich crisis and drew heavily on fieldwork and diarists’ accounts. It looked at the ways in which Hitler and Chamberlain were presented as mythical figures, evil incarnate and the magical bringer of peace, and at the methods by which politicians and the press sought to sway popular views. It showed that the Press was out of step in its hero-worship of Chamberlain as the public had seen through the Prime Minister from the time of the second Munich meeting and the abandonment of Czechoslovakia.

War Begins at Home was similarly critical of the Chamberlain government which was disparaged as being completely out of touch with the views of the public during the first months of war, as it had been during the period of appeasement with Germany.

The outbreak of war inevitably disrupted the activities of Mass-Observation and accelerated the divisions that were growing among its founders. Humphrey Jennings left in 1938 to join the Crown Film Unit. Charles Madge left in mid-1940 to oversee a wartime research project for the Institute of Economic and Social Research on Wartime Patterns of Saving and Spending. All activities were centralised in London and Tom Harrisson took over direction of the work.

Madge did not agree with Harrisson that Mass-Observation should accept the patronage of the Ministry of Information during the war (even though it was offered by a good friend, Dick Crossman). He was worried that they would become an instrument of propaganda and a part of the establishment. Harrisson saw this as a unique opportunity to gather facts on popular opinion "so that after the war we may be able to tell the truth for the first time." It was also a means to keep Mass-Observation going. The work in Bolton was suspended in 1940 and the panel of diarists were asked to respond to monthly...
directories asking their opinions on subjects such as air raids, black-outs, employment and rationing. There were daily records of people’s reactions to the news and special investigations on subjects such as the response to the bombing of Coventry in November 1940. These surveys provided the basis of Mass-Observation’s Weekly Intelligence Reports for the Ministry of Information, and also for their reports for individual companies relating to shopping and lifestyles. As always, Mass-Observation were careful to retain the original evidence wherever possible so that it could be subjected to subsequent analysis free from the methodologies and preoccupations of the day.

Tom Harrisson joined the army late in 1942. After a year at a Yorkshire training camp where he devoted his free time to overseeing the publication of The Pub and the People: a Worktown Study (1943), he was parachuted into Borneo as a member of the covert Special Operations Executive (SOE). Until his return in 1946, another full time Observer, Bob Willcock, took over control of Mass-Observation. Writing in 1943 in the American Journal of Sociology Willcock noted that:

“Mass-Observation is particularly concerned with people’s behaviour, their subjective feelings, their worries, frustrations, hopes, desires and fears ... The Blitz period, despite and even partly because of its human tragedies, was a field day for Mass-Observation.”

Willcock helped to organise surveys of factory life, fashion, radio, religion, films and hundreds of other topics. Mass-Observation also played a major role in sounding out public opinion regarding the post war world and the need for social reform. As well as surveys on the Beveridge Report, there were numerous studies on issues such as Reconstruction, Health, Education, Demobilisation, Fuel, Food and Housing.

After the war Mass-Observation continued to function as a hybrid between a gatherer of public opinion for the government and a market research analyst. In 1947 Willcock left to work directly for the British Social Survey Unit and Tom Harrisson accepted a post as Government Ethnologist for Sarawak. In 1949 Harrisson passed his rights over to Mass-Observation (UK) Ltd, an independent market research organisation, that continues today as a subsidiary of the British Market Research Bureau. In exchange he retained all rights to the pre-1949 material which was deposited at the University of Sussex in 1970 at the invitation of Asa Briggs, then Vice-Chancellor at Sussex. This material was subsequently deeded to the university in 1975.

During his return to Britain in 1959 Tom Harrisson presided over a second visit to Bolton and Blackpool and papers relating to this are also in the archive. In 1975 he started a further project on attitudes towards royalty. Sadly the untimely death of Tom Harrisson and his wife in a motor accident in Bangkok halted this, but the work was completed by Phillip Ziegler. A further phase of Mass-Observation activity was started by Dorothy Sheridan with Mass-Observation in the 1980s and has continued through the 1990s and into the new millennium with the assistance of a new panel of volunteers.

The Mass-Observation Archive was officially opened at the University of Sussex in 1975 and offers access to all of this material. The papers of the Mass-Observation can be divided into seven groups:

Publications, 1937-continuing - Twenty-five books appeared during Mass-Observation’s original phase of activity, 1937-1950, most of which are now out of print. Two further books were published in the 1960s and Mass-Observation has generated over a dozen more since 1981, as well as booklets for schools.

The Worktown Collection, 1937-1940 - these are the sixty-five boxes of material gathered during Mass-Observation’s first major field survey.

The Topic Collections, 1937-1960 - the primary material generated by Mass-Observation’s studies on a host of topics from 1937 onwards including records of interviews, detailed questionnaires, written submissions from observers and ephemera related to the topic.

The File Reports, 1937-1972 - these are the typewritten reports which summarised their investigations. These are a very useful introduction to the boxed collections and particularly to the Topic Collections.

The Day Surveys, 1937-1938 - these were the diaries kept by the 500 strong panel on the 12th of each month.

The Diaries, 1939-1963 - Even after the discontinuation of the Day Surveys many observers continued to submit a monthly diary to Mass-Observation. Not all are complete and many diarists stopped writing after the war. The latest diary submitted was in 1963. Nella Last’s War and Among You Taking Notes were based on the Diaries.

The Directive Replies, 1939-1955 - over 3,000 people responded to the monthly questionnaires sent out by Mass-Observation concerning race, class, marriage, money, health, education and other topics.

The Mass-Observation Archive also includes material generated by the new panel of volunteer writers since 1981. It continues to place an emphasis on subjective experience and descriptively rich material which can offer insights into every day life. This qualitative data is complementary to the data derived from statistical and quantitative social research.

Adam Matthew Publications is delighted to be working with the Mass-Observation Archive at the University of Sussex to make the original research notes, records and publications more widely available. The microfilm edition is divided into a number of parts.


Part One of the microfilm publication acts as an introduction to the archive consisting of all twenty-five books published by Mass-Observation during its initial period of activity from 1937 to 1950, both books published in the 1960s and a guide to the archives. Few libraries possess these volumes and most are out of print. They are used heavily by researchers at the archive as they offer carefully worked analysis of projects undertaken by Mass-Observation. Titles include:

Mass-Observation (1937) - a general introduction by Charles Madge and Tom Harrisson;
Early publications such as May 12th: Mass-Observation Day Surveys (1937); First Year’s Work (1938); Britain by Mass-Observation (1939); War Begins at Home, (1940);
Copies of Weekly Intelligence Service issued February - May 1940
Reports on Clothes Rationing (1941), Home Propaganda (1941), A Savings Survey (1941), People in Production (1942)
People's Homes (1942) and The Journey Home (1944);
War Factory (1943) and The Pub and the People (1943);
Individual surveys such as An Exmoor Village (1947) and Browns of Chester (a shop survey, 1947);
Reports on social and political issues such as Britain and her Birth-rate (1945), Peace and the Public (1947), Juvenile

We also include both volumes that appeared between the formation of Mass-Observation (UK) Ltd in 1949 and the
establishment of the Archive at the University of Sussex in 1970. These have also been long out of print. They are Britain

These volumes are essential reading for anyone interested in the Mass-Observation project and their wide-ranging
sociological investigations of British life from 1937 to 1966. They will be welcomed by anthropologists, social scientists and
cultural historians.

Parts 2 & 3: The Worktown Collection, 1937-1940

Mass-Observation's first major study was of a typical northern industrial town (a Worktown). They chose Bolton because of
"what it shares in common with other principal working-class and industrial work places throughout Britain." But to get a full
picture of people's lives they also had to study Blackpool (Holidaytown) where so many of the local people took their annual
holiday.

The team of investigators, led by Harrisson, was made up of students, artists and writers, photographers, unemployed
workers and local people. At peak periods (during university vacations) there were up to 60 investigators and the project was
run from a base at 85 Davenport Street, Bolton.

All aspects of life and society were observed and recorded, just as if they were making notes on Trobriand Islanders. They explored rituals ranging from religious services to evenings at the pub. They charted beliefs, noting the activities of
communist supporters of the Spanish Civil War, Fascist sympathisers of Hitler, and more traditional middle of the road views.
They recorded urban myths, rude stories, jokes and graffiti. They studied class behaviour and the structure of society.

They achieved all this by following their subjects everywhere. At home, in the bed-sit, going to work on the bus, in the
factory, in shops, in cafes, at football matches, in chip shops, at the cinema and on holiday. There is material on by-elections,
jumble sales, the Boys' Brigade, household budgets, public houses, pets, dances, jazz, education, shopping, children and
food. Tom Harrisson reflected in 1970: "We sought to fully penetrate the society we were studying , to live in it as effective
members of it and to percolate into every corner of every day and every night...."

The evidence and analysis gathered fills 65 archival boxes containing nearly 40,000 pages of original notes. In addition to
material gathered between 1937 and 1940, there are notes made when they revisited the sites in 1960. All files have been
filmed in their entirety.

The Worktown Collection contains excellent source material for all those interested in studying the ordinary people of Britain
during a period of great change. It is a vital research tool for social historians, labour historians, historians of leisure,
sociologists, and to those studying the fiction of Bennett, Lawrence and Orwell.

Parts 4-6: Topic Collections

There are over 80 Topic Collections in the Mass-Observation Archive at the University of Sussex covering issues as diverse as
Adult & Higher Education; Air Raids; Anti-Semitism; Beveridge Report Surveys; Capital Punishment; Drinking Habits;
Happiness; Housing; Leisure; Personal Appearance; Reconstruction; Sexual Behaviour; Squatting; Voting Attitudes and
Work. These represent surveys and investigations carried out by Mass-Observation mainly between 1937 and 1949, with
some later files for the 1960s and 1970s.

Together with the Worktown Collection these represent the raw material of the Mass-Observation Archive. Some of this was
worked up into a polished form in the Publications which appear in Part 1 of this series. Brief details also appeared in the File
Reports, some of which have been published in microfiche. But this is the first time that Topic Collections have been
published in their entirety, giving scholars an opportunity to re-examine and re-interpret the data.

The material to be found in The Topic Collections includes not only accounts of interviews but also descriptions of people,
places and events, reports with drafts and plans for proposed books, project plans, instructions to investigators,
questionnaire replies, internal memoranda, correspondence, printed booklets, photographs, graphs and diagrams, maps,
posters, tickets, bills, advertisements and press cuttings. It is indispensable to the researcher who wishes to study the
unfiltered views of the "man in the street" with regard to all kinds of contemporary issues and gives an insight into public
feeling captured through a qualitative method of approach.


Part 4 covers eight Topic Collections which have a strong bearing on Social Welfare and the Beveridge Report. These are:

Reconstruction
Family Planning
Health
Day Nurseries

Some consist of a single box. Others run to up to six boxes. All comprise individually lettered files within the boxes, all of
which have been filmed in their entirety.

Their aim is set out in one of the early Reconstruction files (TC2/2/D):
"The work we are at present doing on reconstruction originates in numerous requests we have received for information on
The central aim of what we are doing is to find out what people really feel about events after the war, what their private hopes and fears are about their homes, their jobs, the political mechanism designed to make their wants known, as distinct from what planners, politicians and press-men would like them to feel.

The material provides illuminating feedback from the general public on all manner of questions posed to them by the investigators. The proposals for the Beveridge Report evoked the following response dated 2 December 1942, in Streatham from a male skilled worker of 50; “I have read it and think it champion and will take a load off the minds of many people. The most important proposals - well they are all very important but suppose the Retirement Pension and Unemployment increase are perhaps the greatest benefit. It should be passed as quickly as possible. I do not see how anybody can oppose it except perhaps the Insurance Companies but they don’t matter they have feathered their nest long enough”.

There was also a demand for equality in education:

“I reckon every school should come under the state, and every child should have the same sort of education. I don’t think it’s fair one should get more than another; because after all they can’t help it, coming into the world. I’ve a daughter myself, they gave her the option of going into an art school - she was rather clever - but circumstance made it so I couldn’t do it - and I think, why can’t she have the same chance as another child, being so clever; but we couldn’t get help or anything, so I had to turn it down.”

This material will be invaluable to anyone interested in social welfare. The Topic Collections offer a unique grass roots perspective of these issues, offering the genuine views of the public, rather than the wishes of the planners and politicians. The files will be used by historians trying to understand the Labour landslide of 1945, by sociologists and social historians investigating cultural issues, and by those studying Family Planning, Post War Reconstruction and State Provision for Social Need.

Part 5: Topic Collections on Welfare and Social Conditions, 1939-1949

Part 5 continues coverage of welfare related topics with collections on:

- Housing, 1938-1948 (TC1, 10 boxes)
- Work: Registration & Demobilisation, 1939-1946 (TC27, 3 boxes)
- Food, 1937-1952 (TC67, 9 boxes)
- Fuel, 1937-1947 (TC68, 5 boxes)

The scope of the Housing files is remarkably wide and embraces a number of the key themes of social history. Where did people live their lives? How did they live their lives? What was the social geography of the home? What did people think about their homes? All of these issues are addressed as well as pressing issues such as the need to re-home evacuees and people whose houses had been destroyed by enemy bombing. Also the need to build new homes after the war including ribbon development, housing estates, tower blocks and garden cities.

There are files relating to the problems of social environment and the impact that these factors can have on individual development. This is well illustrated by a quotation from a Housing Centre file of 1940: “If I’d been born in Glasgow, then I’d have been an anarchist ... and two feet shorter.”

There are detailed housing surveys for a number of areas such as Stepney in 1941, which describe the average family size (2-4), the number of rooms per 100 families (132 living rooms, 168 bedrooms), average area for a family of four (4390 cubic feet), the average family income (76s 7d), the average rent paid (15s 6d), and the percentage of family members earning a living (49%). These details are provided for hundreds of individual homes, together with household budgets and accounts of household temperature, lighting, use of fuel, pastimes, the length of time taken cooking and cleaning and the regularity of bathing. There is material covering towns and cities across the UK from Portsmouth to Liverpool.

The files on Work deal principally with Unemployment and Demobilisation. The starting point is a survey of unemployment in 1939 and an account of contemporary demonstrations. By 1941, following conscription and national service, the emphasis had changed. In a survey carried out in 1942 one man was asked: “What do you think will happen to the men who are demobilised after the war?” His answer was phlegmatic: “They’ll all be put in the queue for the dole and forgotten.”

World War II was as much an economic war as a military one as is revealed on the files on Food and Fuel. Attacks on convoys, disruption of shipping and concentration on rearmament and the war effort resulted in food and fuel shortages at home. Rationing started as early as 1940 and continued until 1950 as Britain’s ruined economy struggled to cope with post-war realities. The files also reflect an increased emphasis on nutrition during the War with advice on how to create a healthy and sustaining diet with bread, potatoes, carrots and dripping. Hundreds of sample menus show what people ate. There are also illustrations of Mass-Observation’s forays into market research with research exercises carried out regarding margarine, coffee, fish fillets and crisp-bread.

There are good files on fuel use and rationing, 1937-1942, and of the fuel crisis of 1947 that caused the government to appeal to people to “economise in all fuels—even to the point of inconvenience.” To what extent did food, clothes and fuel rationing—and the introduction of prescription charges lead to the downfall of the post-war Labour Government? The files here show clearly the growing public dissatisfaction with such measures.

Housing, Work, Food and Fuel are all key areas for any analysis of welfare and social conditions. These files describe life during and after World War II and capture the concerns and aspirations of the people. They help to explain the desire for home ownership, the interest in gardening, and the need to build a ‘New Britain’ after the war.

Part 6: Topic Collections - The Home Front During World War Two

The experience of war is the focus of Part 6 with Topic Collections covering:
Evacuation, 1939-1944 (TC5, 2 boxes)
Youth, 1937-1943 (TC51, 3 boxes)
Children & Education, 1932-1952 (TC59, 7 boxes)
Women in Wartime, 1939-1945 (TC32, 4 boxes)
Anti-Semitism, 1939-1951 (TC62, 4 boxes)

The first three of these Topic Collections concentrate on the experience of children before, during and after World War II. These provide a unique perspective on events. For instance, Box 4 of the Children & Education series contains hundreds of essays written by children in 1937 describing “The Finest Man Who Ever Lived.” King George V is the most popular choice, which is perhaps indicative of patriotic fervour, but Edward VIII, Gandhi, Haile Selassie, Hitler (“He has raised a nation from the dust and made it a first rate power”) and even Raymond Westwood (inside-left for Bolton Wanderers) are chosen.

The joys and horrors of evacuation are told by children in their own words and the problems of maintaining good quality education in constrained circumstances is revealed by many teachers who responded to Mass-Observation’s surveys. There are also accounts of the war-time reading habits of children, including an analysis of some comics from 1940 which are also included in the collection. The impact of evacuation on mothers and fathers is also fully explored.

As Penny Summerfield has noted “Mass-Observation is a major source for social historians writing about women and work in the second world war” (PRAXIS 37/38) and the collection dealing with Women in Wartime is one of their most important groups of material relating to this topic. Much of the evidence concerns an investigation into wartime employment for women resulting from the ATS (Auxiliary Territorial Service) survey of 1941. This reveals women’s attitudes to work and documents their experiences in the Land Army, in telephone exchanges, in war factories, in the WAAF and in other fields of employment open to women. There is much on the demarcation between men and women in employment and the friction and resentment this caused. There are also details of women’s social lives from dances and trips to the cinema to the “Great Digby Man Chase” (an account of the competition between women to catch the best partner).

Finally, the Topic Collection relating to Anti-Semitism reveals attitudes to Jews in Britain in 1939, 1946-1947 and 1951. The 1939 survey of London’s East End is particularly revealing and capture the views of ordinary people in their own words. For instance:

“I have always found the Jews to be pretty decent, but there are some rotten bastards you know, some of them need beating up, they bleed the poor people all ways up, especially the Moneylenders. I have no time for them myself so long as they don’t trouble me. I am off to watch Arsenal get beaten again.”

In contrast: “I think it’s all wrong. Live and let live, we’ve got to go somewhere. I like most of them. They don’t interfere with us. I suppose he thinks he’s right [Hitler]. I don’t agree with it at all.”

The survey showed that 69% of the men surveyed and 77% of the women were opposed to Anti-Semitism, whilst 15% of the men and 4% of the women were strongly Anti-Semitic, but it is the primary evidence rather than the statistics that are revealing. The views of school children on “Negroes and Jews” reflect views aired in households stripped of any veneer.

The later surveys show how views changed following the discovery of the death camps and terrorist activity (aimed at British soldiers) in Palestine. The answers to the question—“How do you feel about what’s going on in Palestine?” - are extremely interesting.

Acknowledgements

Thanks are due to Dorothy Sheridan, Joy Eldridge and Anna Green at the Mass-Observation Archive for their help in the preparation of this microfilm edition. This brief account of Mass-Observation and its papers has been largely based on:

Dorothy Sheridan, The Tom Harrisson Mass-Observation Archive: A Guide for Researchers, University of Sussex Library, October 1995 (Revised)

and


Further details concerning Mass-Observation, the Archive, and publications available for purchase can be found on the Mass-Observation website at:

http://www.susx.ac.uk/library/massobs
Introduction to the Topic Collections by Dorothy Sheridan

The primary material generated by Mass-Observation's studies from 1937 onwards have been grouped together by subject matter in Topic Collections (TCs). Although every effort has been made to retain the original arrangement of the material and keep all the papers relating to one study together, the groups are to some extent artificial, especially where several years are spanned within a single TC. In most cases, every TC contains the papers resulting from one or two major studies but other papers which are closely related have been included. It has been very difficult to reconstruct an original order with these papers because Mass-Observation itself over the years re-arranged material, and annotated older papers when repeating a study years later. In some cases, unfortunately, papers from the same main study can be found in separate TCs. Please note, however, that the full handlists can be searched electronically for key words and phrases.

The boxes contain a range of forms of material: reports, drafts of reports and plans for proposed books, descriptions of people, places and events, accounts of interviews, project plans, instructions to investigators, questionnaire replies, internal memoranda, correspondence, printed booklets, photographs, graphs and diagrams, maps, posters, tickets, bills, advertisements and press cuttings. The Topic Collections are predominantly the work of paid fuller part-time investigators, and do not normally include material sent in by the volunteer panel. However, where diaries and directive replies have been analysed for inclusion in a particular study, typed extracts from panel material may be found.

Links to the publications and the Files Report sequence

The relationship between the File Reports and the Topic Collections is close but not exactly parallel. Not all studies were written up as File Reports or books. In some cases, the primary material behind a study has not survived. There is no system of cross reference, but handlists for both groups of papers may be searched electronically.

Codes and abbreviations

De-coding Mass-Observation’s symbols, abbreviations and terminology is a creative task and the key offered here should be taken as guidance only. Over the years, different members of the M-O team used different systems of recording.

"Directs": responses on a theme elicited directly by M-O investigators from members of the public

"Indirects" responses on a theme elicited by a M-O investigators in the course of an informal conversation with a member of the public

"Overheards" snatches of conversation gathered by a M-O investigators without the person being aware of being recorded

"Follows" descriptions of a person’s behaviour while being followed by a M-O investigator (used mostly in pre-war work)

A simple system of coding was used for visual identification of social class:

A "Rich people"
B "The Middle Classes"
C "Artisans and skilled workers"
D "Unskilled workers and the least economically or educationally trained of our people"

Thus "F30B" refers to a thirty year old middle class woman (F=female) and "M20D" refers to a twenty-year old unskilled man. This code is listed at the beginning of the M-O publication War Factory (1943).

Initials with the date at the top of a page usually refer to the M-O investigator (or "Inv") who wrote the report or carried out the interview.

Referencing items from the Topic Collections in publications

Cite the Topic Collection title, followed by the box number and file letter.
Example:
M-OA: TC Air Raids, 3/C
You can add further details as follows: e.g. Observation in an air raid shelter, Sept 1940.

The Topic Collection numbers

There is no significance to the numbering given to the Topic Collections. Each Topic Collection was allocated a number as it was sorted and listed.

Topic Collections by number

TC Topic
1 Housing 1938-48
2 Reconstruction 1941-43 *Pt 4
3 Family Planning 1944-49 *Pt 4
4 Shopping 1939-63
5 Evacuation 1939-44
6 Conscientious Objection & Pacifism 1939-44
7 Happiness 1938
8 Astrology and Spiritualism 1938-47
9 Korea 1950
10 Labour Party Campaign "Ask Your Dad" 1948
Those marked with an asterisk are covered in this fourth part of the Mass-Observation Archive.

If you wish to search the listings for all of the Topic Collections (and other sections of the Mass-Observation Archive such as the File Reports), please go to the Mass-Observation Archive web-site at:
http://www.susx.ac.uk/library/massobs

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YOUTH, 1937-1943 (TC51) Box 2, File K, and Box 3

REEL 99
CHILDREN & EDUCATION, 1932-1952 (TC59) Box 1

REEL 100
CHILDREN & EDUCATION, 1932-1952 (TC59) Box 2

REEL 101
CHILDREN & EDUCATION, 1932-1952 (TC59) Box 3

REEL 102
CHILDREN & EDUCATION, 1932-1952 (TC59) Box 4, Files A-F

REEL 103
CHILDREN & EDUCATION, 1932-1952 (TC59) Box 4, Files G-H, and Box 5, File A

REEL 104
CHILDREN & EDUCATION, 1932-1952 (TC59) Box 5, Files B-C

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CHILDREN & EDUCATION, 1932-1952 (TC59) Box 5, Files D-E, and Box 6, Files A-B

REEL 106
CHILDREN & EDUCATION, 1932-1952 (TC59) Box 6, Files C-E, and Box 7, File A

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CHILDREN & EDUCATION, 1932-1952 (TC59) Box 7, Files B-D

REEL 108
WOMEN IN WARTIME, 1939-1945 (TC32) Box 1

REEL 109
WOMEN IN WARTIME, 1939-1945 (TC32) Box 2

REEL 110
WOMEN IN WARTIME, 1939-1945 (TC32) Box 3, Files A-E

REEL 111
WOMEN IN WARTIME, 1939-1945 (TC32) Box 3, File F, and Box 4, Files A-F

REEL 112
WOMEN IN WARTIME, 1939-1945 (TC32) Box 4, Files G-K

REEL 113
ANTI-SEMITISM, 1939-1951 (TC62) Box 1

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Detailed Listing - Part 5

REEL 69
HOUSING 1938-48

TC 1: 10 boxes

These boxes do not comprise the entire M-O collection of material on housing; see also TC 2: Reconstruction and TC 66: Town and District Survey, which both contain material relevant to housing studies. The major part of Housing relates to the M-O publication, People's Homes written by Richard Fitter (1943). Most of the boxes contain material related to the preparation for this book and are obtained from studies which M-O carried out in 1941-42. Later material is concentrated around housing exhibitions.

TC 1, BOX 1: PRE-WAR and EARLY WAR MATERIAL
(See also 1/10: Fulham Housing Survey 1938)

1/1/A: The Housing Centre's Wartime Policy Committee 1939-40
[Letters, leaflets and observations]

Letter from Max Lock, Chairman of the Housing Centre's Wartime Policy Committee, to TH, 16.10.1939. (1 ts doc, 2pp)
Copy of letter (extracts only) from Max Lock to Professor Patrick Abercrombie, Chairman of the Housing Centre's Executive Committee, n.d. (1 ts doc, 3pp)
List of associations invited to meeting, 24.10.1939. (1 ts doc, 1p)
Meeting notes, [with draft], TH, 24.10.1939. (2 ts & ms docs, 8pp, 6pp)

Meeting agenda, 24.10.1939. (1 ts doc, 2pp)
Letter to Mr Jordan, Housing Centre employee, TH, 1.12.1939. (1 ts doc, 1p)
Booklet for conference on "Problems of Social Environment & the War", 2.2.1940. (1 ts doc, 2pp)
Conference agenda, 2.2.1940. (1 ts doc, 4pp)
Conference mission statement, 2.2.1940. (1 ts doc, 1p)
Conference handout, 2.2.1940. (1 ts doc, 2pp)
Observation of conference, HDW, 2.2.1940. (1 ts doc, 11pp)

1/1/B: Draft ts article by Tom Harrison (probably 1939)
"...is his castle" [incomplete]. (1ts doc,15pp)

1/1/C: Personal account of living in lodgings 1939
Observation & plan of flat, AH. (1 ts doc, 13 pp)

1/1/D: Housing Studies
OSA Report: Preliminary analysis of brief investigation of certain elements in re-housing in the Borough of Stepney*, based on M-O findings, n.d. (1 ts doc, 8pp)

OSA Report: Condensation of social survey by GLC of working class families in London area north of the Thames*, based on social survey on garbage disposal, February - May 1937. (1 ts doc, 16pp)

1/1/E-M: Press cuts 1939-40
Cuttings from local & national papers on housing conditions & rent strikes. (9 bundles)

1/1/N: Fulham Housing Survey 1939
Bound report with examples of different wall papers & colour samples. (1 vol) includes:
Specimen Questionnaire [loose in vol]. (1 ts doc, 5pp)
Plan of block of flats [loose in vol]. (1 ms doc, 1p)

1/1/O: Annual Reports from the London Passenger Transport Board 1937-1940
Annual Report & Accounts, 1937. (1 pr doc, 51pp)
Annual Report & Accounts, 1938. (1 pr doc, 72pp)
Annual Report & Accounts, 1939. (1 pr doc, 48pp)
Annual Report & Accounts, 1940. (1 pr doc, 23 pp)

1/1/P: Printed reports & booklets 1925-1940
[from various County Councils, Housing Societies & Political Parties]

Report: Somers Town Housing* by the St Pancras House Improvement Society, 1925. (1 pr doc, 15pp)
Report: City of Liverpool Housing*, 1937. (1 pr doc, 71pp)
Booklet: Communist Plan for Life in Kensington*, 1938. (1 pr doc, 15pp)
Reprint of 4 articles first published in February 1938 in The Builder entitled An Alternative to Tenements*, n.d. (1 pr doc, 12pp)

REEL 70
TC 1, BOX 2: Housing Surveys 1941

1/2/A: Housing Survey data, Fulham, Stepney & Kilburn
[Assorted explanatory material including questionnaires, reports, tabulations & summaries of research by M-O investigator Celia Fremlin]
Notes: "Remarks on Housing questionnaire", CF, 21.3.1941. (1 ts doc, 1p)
Draft Housing Questionnaire, CF, 25.3.1941 (1 ts doc, 2pp)
Draft Housing Questionnaire, CF, 16.4.1941. (1 ts doc, 3pp)
Draft Housing Questionnaire [based on 1939 Fulham Housing Survey Questionnaire, See 1/1/N], CF, 25.4.1941. (1 ts doc, 3pp)
"Revised Housing Questionnaire", CF, 28.4.1941. (1 ts doc, 5pp)
Letter to TH from CF relating to the Housing Survey in Fulham, 6.5.1941. (1 ts doc, 3pp)
Notes on the method for the Housing Survey in Fulham, CF, 15.5.1941. (1 ts doc, 1p)
Correspondence between TH & John Broadbent regarding plans & photographs for the Housing Survey in Fulham & Stepney, 25.4.1941. (2 ms docs, 1p,1p)
Analysis sheets for Commodore Street in Stepney, CF, 25 April 1941. (1 ms doc, 3pp)
Analysis sheets for Iverson Road in Kilburn, CF, 25.4.1941. (1 ms doc, 3pp)
Analysis sheets for Hilmer Street in Fulham, CF, 15.5.1941. (1 ms doc, 3pp)
Analysis sheets for Searle House & in Stepney, CF, n.d. (1 ms doc, 3pp)
Report: "Analysis Summary of Iverson Road, Commodore Street, Hilmer Street" in Kilburn, Stepney & Fulham, CF, 16.5.1941. (1 doc, 28pp)
Memo on Housing Survey, CF, 26.5.1941. (1 ts doc, 3pp)
Description of Frances Gray House & Searle House in Stepney, CF, 12.6.1941. (1 ts doc, 5pp)
"Analysis of Housing Questions", in Fulham, Kilburn & Stepney, CF, 15.9.1941. (1 ts doc, 15pp)
Housing Survey Summary in Kilburn, Fulham & Stepney, CF, 16.9.1941. (1 ts doc, 7pp)
Plan of Searle House Flats in Stepney, n.d (1 ts doc, 1p)
Rough notes with tables of data: "Working Class Housing Data, Fulham, Stepney", [TH], n.d. (1 ms doc, 20pp)

1/2/B: Interviews & reports, Fulham
Observation: "Shopping expedition with Mrs Clarke", CF, 28.4.1941. (1 ts doc, 3pp)
Interviews [with CF's own observations & notes] in Hilmer Street, CF, 28.4.1941 - 8 May 1941. (10 ts docs)
Interviews [with CF's own observations & notes] in Fairholme Road, CF, 29.4.1941. (1 ts doc, 11pp)
Report: "Hilmer Street & Fairholme Road", CF, 15.5.1941. (1 ts doc, 22pp)

1/2/C: Directs & reports, Kilburn & Stepney
Observation of a visit to a working-class family in Kilburn, CF, 20.7.1940. (1 ts doc, 2pp)
Interviews in Iverson Road, Kilburn, CF, 26 March 1941 - 30.3.1941. (8 ts docs)
Description of Iverson Road, CF, 30.3.1941. (1 ts doc, 2pp)
Interviews in Commodore Street, Stepney, CF, 4.3.1941 - 10.3.1941. (12 ts docs)
Plans of houses in Commodore Street with notes, CF, 13.3.1941. (1 ts & ms doc, 5pp)
Description of Commodore Street, CF, 14.3.1941. (1 ts doc, 3pp)
Observation: "No. 36 Commodore Street", 14.3.1941. (1 ts doc, 6pp)
"Report of Housing Survey", Commodore Street & Iverson Road, CF, 25.4.1941. (1 ts doc, 29pp)

1/2/D: Interviews in Stepney
Interviews in Ocean Street, Stepney, CF, 3.6.1941-11.6.1941. (16 ts docs)
"Interim notes on points of interest in Searle House & Frances Gray House Investigation", CF, 12.6.1941. (1 ts doc, 2pp)

1/2/E: Interviews with homeless people
Notes: "Homeless Interviews", CF, 26.1.1941. (1 ts doc, 2pp)
Interviews with the homeless, CF, 23.1.1941 - 25.1.1941. (9 ts docs)

1/2/F: Interviews with women regarding housework
Notes: "Scheme for Interviews", CF, 22.2.1941. (1 ts doc, 2pp)
Notes: "Housing Attitudes", CF, 12.3.1941. (1 ts doc, 2pp)
Interviews with women in various locations, CF, 24.3.1941 - 2.5.1941. (15 ts docs)

1/2/G: Assorted interviews
Interviews in Westminster, NT, 24.1.1941. (1 ms doc, 10pp)
Interviews in Cricklewood, JS, 24 - 28.1.1941. (1 ms doc, 10pp)
Interviews from Notting Hill Gate, GH, 29.1.1941. (1 ts doc, 7pp)
Interview [location unknown], Toby Grattan (inv), 31.1.1941. (1 ms doc, 5pp)
Interview [location unknown] with letter to Mr Ferraby, Toby Grattan, 9.2.1941. (1 ts doc, 12pp)
Interviews in Hammersmith & Fulham, DS, 9.2.1941. (1 ms & ts doc, 9pp)
Interviews in Hammersmith, DS, 11.2.1941. (1 ts doc, 12pp)
Interviews in an Essex Village, JC, March 1941. (1 ts doc, 5pp)

1/2/H: Quotations from 1941 material
Notes: "Quotes from comparable material of early 1941", HP, n.d. (1 ms doc, 13pp)

REEL 71
TC 1, BOX 3: Housing Studies 1941-42

1/3/A: Welwyn Garden City, Pamphlets & Correspondence 1942
Notes & quotations from interviews, CM, DH, MS, October 1941. (1 ms bundle) covering:
Shopping. (3pp)
Public Houses. (3pp)
Clergymen. (4pp)
Cinemas & theatres. (2pp)
Recreation Grounds. (1p)
Billeting. (5pp)
Travelling difficulties. (1p)
Air raid shelters. (3pp)
Day Nurseries. (1p)
Morale. (4pp)
General Impressions. (2pp)
Housing. (2pp)
Description of area. (2pp)

1/3/K: Notes & interviews, Roehampton 1942
Notes & quotations from interviews with index, MS, VT, DH, 17 - 19.3.1942. (1 ms bundle) covering:
Description of area. (2pp)
Housing. (3pp)
Shopping. (1p)
Travelling. (2pp)
Social life. (1p)
Parks & playgrounds. (1p)
Rents. (6pp)
Morale. (2pp)
Entertainment. (1p)

1/3/L: Notes, interviews & observations, Watling 1941
Notes, quotations from interviews & observations, CF, MS, VT, 8 - 13.10.1941. (1 ms & ts bundle) covering:
Shopping. (7pp)
Public houses. (2pp)
Roman Catholic church. (1p)
Community Centre. (7pp)
Morale. (4pp)
Schools. (3pp)
Parks & allotments. (2pp)
Cinema. (3pp)
Radio. (3pp)

1/3/M: Notes & interviews, Ilford 1941
Descriptions of various roads & houses, MS, VT, DH,CF, 24 - 25.10.1941. 
(5 ms docs)
Quotations from interviews, CF, DH, 24.10.1941. 
(2 ts & ms docs, 2pp, 1p)
Notes and quotations from interviews on morale, DH, 24.10.1941. 
(1 ms doc, 1p)

1/3/N: Notes & interviews, Highgate 1942
Notes & quotations from interviews in York Rise, with index, DH. 
(1 ms doc, 11pp) covering the following themes:
Public Houses. (1p)
Cinemas (1p)
General impressions and morale. (5pp)
Air raid shelters. (1p)
Description of houses. (1p)
Tabulations of information from tenancy forms & rent books in York Rise, n.d. (1 ms doc, 4pp)
Plans of houses in York Rise, MS, 19 - 31.3.1942. (2 docs, 1p, 1p)

1/3/O: Notes, directs & interviews, Bourneville Estate, Birmingham 1942
Notes & quotations from interviews: "Background to Housing Interviews", MT, February 1942. (1 ms doc, 10pp)
Notes & quotations from interviews and overheards, CM, MT, MS, DH, 24 - 27.2.1942. (1 ms bundle) covering the following themes:
Shopping. (7pp)
Public Houses.(2pp)
Parks and recreation grounds. (1p)
Education. (2pp)
General impressions & morale. (7pp)
Cafes (1p)
Attitudes to Cadburys. (4pp)
Air raid shelters. (1p)
Travelling Difficulties. (1p)
Billeting. (4pp)
Description of area. (4pp)
List of roads & number of houses, n.d. (1 ms doc, 3pp)

1/3/P: Descriptions of streets, Worcester 1941
Description of streets sampled in Worcester, MS, 1.10.1941. 
(1 ms doc, 2pp)
Description of streets sampled in Worcester, CF, 30 September - 3 October 1941. (1 ts doc, 2pp)

REEL 72
TC 1,BOX 4: Housing Survey 1941-42
1/4/A: Housing Survey 1941
Analysis sheets for Worcester housing, n.d. (1 ms doc, 4pp)
Analysis sheets for Ilford housing, n.d. (1 ms doc, 8pp)
Analysis sheets for Portsmouth housing, n.d. (1 ms doc 8pp)
Analysis sheets for Letchworth housing, n.d. (1 ms doc, 8pp)
Analysis sheets for Bourneville Bungalows, n.d. (1 ms doc, 2pp)
Analysis sheets for Bourneville, n.d. (1 ms doc, 8pp)
Analysis sheets for Birmingham Old Property, n.d. (1 ms doc, 8pp)
Analysis sheets for Dagenham housing, n.d. (1 ms doc, 8pp)
Analysis sheets for Roehampton housing, n.d. (1 ms doc, 7pp)
Analysis sheets for Watling housing, n.d. (1 ms doc, 7pp)
Analysis sheets for Fulham housing, n.d. (1 ms doc, 7pp)
Analysis sheets for Fulham flats, n.d. (1 ms doc, 8pp)
Analysis sheets for Highgate flats, n.d. (1 ms doc, 4pp)

1/4/B:
Analysis sheets for Dagenham housing, n.d. (1 ms doc, 8pp)
Analysis sheets for Roehampton housing, n.d. (1 ms doc, 7pp)
Analysis sheets for Watling housing, n.d. (1 ms doc, 7pp)
Analysis sheets for Fulham housing, n.d. (1 ms doc, 7pp)
Analysis sheets for Fulham flats, n.d. (1 ms doc, 8pp)
Analysis sheets for Highgate flats, n.d. (1 ms doc, 4pp)

1/4/C:
Questionnaire responses, Kentish town & Highgate, DH, December 1941. (1 dup & ms bundle)

1/4/D:
Questionnaire responses, CF, November 1941. (1 dup & ms bundle)

1/4/E:
Questionnaire responses, Watling, DH, October 1941. (1 dup & ms bundle)
Business card: "Mrs Flicker Apartments, Southend-on-Sea", n.d. (2 pr docs)

1/4/F:
Drafts and final version of printed questionnaire, Autumn 1941, (5 dup docs)
Letter to TH from Edith Web regarding publication of "Housing", 20.9.1942. (1 ts doc, 1p)

1/4/G:
Tabulations, Autumn 1941. (1 bundle)

1/4/H: Miscellaneous
Memo on housing, GSF, 28.1.1941. (1 dup & ms doc, 2pp)
Notes: "Repeatable Inquiries", RF, 11 - 13 October 1941. (1 ts/ms doc, 8pp)
Report: "Housing", RF, 14.5.1941. (1 ts doc, 21 pp)
Form for becoming a "friend of the Housing Centre", London, 14.10.1941.
(1 pr doc, 1p)
Notes on localities & subjects to be studied in the Housing Survey, 13 - 20 October 1941, RF. (1 ts & ms doc, 4pp)
Analysis: "Years of tenure", VT, October - November 1941. (2 ms bundles)
Analysis sheets for Watling & Dagenham, with letter to TH, 22.11.1941.
(1 ms docs, 6pp)
(1 ts doc, 1p)
Notes: "Housing QQ Changes" with lists of streets in various locations, VT, 31.3.1942. 91 ms doc, 6pp)
Analysis of gender in various locations, VT, 3.3.1942. (1 ms doc, 4pp)
Correspondence between Richard Fitter and Irene Barclay regarding the York Rise Flats [with notes on RF’s meeting with Mrs Barclay], RF, April - may 1942. (6 ts docs)
Notes addressed to RF on correlations, DB, 3.6.1942. (1 ts & ms doc, 6 pp)
Letters to RF from the Ministry of Home Security, 30.10.1942.
(1 ts & ms doc, 1p)
"Proposed pseudonyms for places surveyed", RF, 26.3.1942. (1 ts & ms doc)
Miscellaneous notes, n.d. (1 bundle)
Newspaper cutting: "Wartime Britain up for Sale", Sunday Times, n.d. (1 pr doc)
Notes on correlations, n.d. (1 ms doc, 3pp)

1/4/I: People’s Homes 1942
News paper cuttings of reviews of People’s Homes, 1942. (1 bundle)
Correspondence between Mass-Observation and the Friends War Relief Service, London Hospital, 14 - 15.4.1943. (2 ts docs)
Correspondence between Mass-Observation and the Advertising Service Guild, 5 - 6.4.1943. (2 ts docs)
Correspondence between J I Bernard and J R M Brumwell, 31 March - 1 April 1943. (2 ts docs)
Letter to J Stringer from Mass-Observation, 24.4.1943. (1 ts doc)
Correspondence between Mass-Observation and J Springer, 2 - 27.4.1943. (2 ts & ms docs)

REEL 73
TC 1, BOX 5: Pamphlets, Leaflets, Articles & Cuttings
Town and Country, A planning review, Vol. VIII. No.30, April 1940. (1 pr doc, 40pp)
Town and Country Planning, Vol. IX. No.33, Spring 1941. (1 pr doc, 36pp)
Town and Country Planning, Vol IX. No 35, Autumn 1941. (1 pr doc, 112pp)
(1 pr doc, 156pp)
The Listener, Vol XXVI. No.673, 4.12.1941. (1 pr doc, 772pp)
The Listener, Vol. XXVII. No. 680, 22.1.1942. (1 pr doc, 128pp)
The Listener, Vol. XXVII. No. 683, 12.2.1942. (1 pr doc, 224pp)
Cuttings from the Spectator relating to reconstruction, 1941. (1 pr bundle)
Newspaper cuttings relating to reconstruction, 1941-42. (1 pr bundle)
Kensington Housing Trust Ltd, Annual Report, 1940. 91 pr doc, 14pp)
The Spectator, No. 5872, 10.1.1941. (1 pr doc, 48pp)
St Christopher Magazine, March 1941. (1 pr doc, 28pp)
Article: "Prologue to Planning" by J B Priestley from Horizon, March 1941. (1 pr doc, 3pp)
The Architect and Building News, Vol. CLXVI. No.3772, 4.4.1941. (1 pr doc, 50pp)
Overture to Planning, rebuilding Britain Series No.1, London: Faber and Faber, 15.7.1941. (1 pr doc, 29pp)
Plan for Living, Rebuilding Britain Series No 5, London: Faber and Faber, 21.1.1942. (1 pr doc, 36pp)
The Architectural Review, Destruction and Reconstruction, July 1941. (1 pr doc, 50pp)
The Re-building of Poplar, Issued by the Missionary Council, Trinity Church Poplar, August 1941. (1 pr doc, 2pp)
Contractors Record and Municipal Engineering, Vol. LII. No.44, 29.10.1941. (1 pr doc, 20pp)
Draft Notes on "Star Plan" entitled "Already Our Children Sneer" from Winget Ltd (Engineers and Concrete Machinery Manufacturers), 26.9.1941. (1 vol)
World Review, October 1941. (1 pr doc, 80pp)
Engineering, Vol. 152, 301-320pp, 17.10.1941. (1 pr doc, 49pp)
The Re-building of Poplar, Issued by the Missionary Council, Trinity Church Poplar, August 1941. (1 pr doc, 2pp)
Contractors Record and Municipal Engineering, Vol. LII. No.44, 29.10.1941. (1 pr doc, 20pp)
Draft Notes on "Star Plan" entitled "Already Our Children Sneer" from Winget Ltd (Engineers and Concrete Machinery Manufacturers), 26.9.1941. (1 vol)
World Review, October 1941. (1 pr doc, 80pp)
Engineering, Vol. 152, 301-320pp, 17.10.1941. (1 pr doc, 49pp)
Bourneville Housing, A description of the Housing Schemes of the Bourneville Village Trust and Cadbury Brothers Ltd, 1942. (1 pr doc, 55pp)
Postcards of Manobier Castle, n.d. (1 pr doc)

REEL 74
TC 1, BOX 6: Aspects of Living in Houses
[Assorted notes, tabulations, reports, comments, overheards & quotation from interviews derived from the housing survey]

1/6/A: Why people moved to their present home
Notes and quotations from interviews in Letchworth and Roehampton, VT, 18.4.1942. (1 ms doc, 17pp)
Notes and quotations from interviews [location/s unknown], DH, 1942. (1 ms doc, 10pp)
Analysis: "Housing Correlations", PN, 13.3.1942. (1 ms doc, 2pp)
Analysis: "Housing Correlations", VT, 25.3.1942. (1 ms doc, 4pp)
Analysis: "Length of Residence Correlations", n.d. (1 ms doc, 2pp)
Analysis sheets, n.d. VT. (1 dup & ms doc, 6pp)
Tabulations: "Years of Tenure", 1941. (1 dup & ms doc, 2pp)
Interviews in Hilmer Street, CF, 29.4.1941. (1 ts doc, 7pp)

1/6/B: Situation, neighbours & privacy
Notes and quotations from interviews [location/s unknown], DH, n.d. (1 ms doc, 16pp)
Notes and quotations from interviews [location/s unknown], MS, 7.4.1942. (1 ms doc, 8pp)
Notes and quotations from interviews [location/s unknown], VT, 7.4.1942. (1 ms doc, 11pp)
Overhead: "Conversation between neighbours", n.d. (1 ts doc, 2pp)

1/6/C: Housework & cleaning
Interviews in Fairholme Road, CF, 29.04.1941. (1 ts doc, 6pp)
"Analysis summary of Iverson Road, Commodore Street and Hilmer Street", CF, 16.5.1941. (1 ts doc, 27pp)
Analysis: "Cleaning", VT, n.d. (1 ms doc, 12 pp)
Directive reply for February 1942 by D Shaw [gives an account of a day in the life of a servant], February 1942. (1 ms doc, 4pp)
Notes on tiles, VT, 23.3.1942. (1 ms doc, 1p)
Notes on cleaning: "It should not be necessary to light a fire to get a drop of hot water", MS, 3.6.1942. (1 ms doc, 1p)
Observation: "Scrubbing a Kitchen", CF, 11.6.1942. (1 ts doc, 3pp)
Observation: "Washing up the breakfast things on Sunday morning in a Kentish village", CF, 14.6.1942. (1 ms doc, 2pp)
Analysis: "A day's housework", VT, 15.6.1942. (1 ms doc, 9pp)
Notes and correlations, n.d. (5 ms docs)

1/6/D: Liking/disliking own home
Notes: "Housing QQ 1941: Quotes from comparable material of early 1941", HB, n.d. (1 ms doc, 3pp)
Quotations from Beaconstree & Dagenham by Terence Young, The Architectural Review & Parliamentary debates, 1942. (1 ts doc, 7pp)
Miscellaneous notes on housing, VT, 24.3.1942. (1 ms doc, 4pp)
Quotations from interviews on crowding & likes & dislikes [location/s unstated], 25.3.1942. (1 ms doc, 19pp)
Quotations from interviews on likes & dislikes [location/s unstated], n.d. (1 ms doc, 20pp)
Analysis & correlations, n.d. (1 ms bundle)
Tabulations: "Neighbourhood", n.d. (1 dup & ms doc, 7pp)

1/6/E: Owning or renting
Notes: "Material on Tenants Leagues", BW, 4.12.1941. (1 ts doc, 1p)
Quotations from interviews relating to landlords, VT, 7.4.1942. (1 ms doc, 2pp)
Quotations from interviews, MS, 7.4.1942. (1 ms doc, 10pp)
Quotations from interviews, DH, 28.3.1942. (1 ms doc, 9pp)
Analysis & correlations, n.d. (1 ms bundle)
Tabulations: "Tenure", n.d. (1 dup & ms doc, 4pp)

1/6/F: Storage space & water heating
Notes on objects found around a house [location/s unstated] with interviews in Hilmer Street, 1941. (1 ms & ts doc, 7pp)
Notes & quotations from interviews [location/s unstated], DH, n.d. (1 ms bundle)
Notes & quotations from interviews [location/s unstated], MS, 7.4.1942. (1 ms doc, 5pp)
Notes & quotations from interviews in Roehampton, VT, 17.6.1942. (1 ms doc, 8pp)
Analysis & correlations, n.d. (1 ms bundle)
Quotation from C A Smith's diary, 20.6.1942. (1 ts doc, 1p)
Memo from the Birmingham Post relating to money for publishing articles, January 1942. (1 ts doc, 1p)

1/6/G: Heating & lighting
Interviews in Langham Road, CF, 9.10.1941. 91 ts doc, 2pp)
Notes & quotations from interviews on the Watling Estate, DH & MS, 13 - 14.10.1941. (6 ms docs)
Notes & quotations from interviews [location/s unstated], DH, 1.2.1942. (1 ms doc, 8pp)
Notes & quotations from interviews , VT, 7.4.1942. (5 ms docs)
Notes & quotations from interviews [location/s unstated], MS, 3.6.1942. (1 ms doc, 4pp)
Reply to February 1942 directive by Dorothy Walklen, Bedford, 5.3.1942.
Notes: "Air to Breathe and Light to See By", RF, 14.4.1942. (1 ts doc, 1p)
Newspaper cutting: "Refrigerator Homes After the War", The Star, 27.5.1942. (1 pr doc)
Observation of women lighting a boiler, CF, 15.6.1942. (1 ms doc, 4pp)
Analysis & correlations, n.d. (1 ms bundle)
Tabulations: "House", n.d. (1 dup & ms doc, 2pp)

1/6/H: Repair, decoration & furnishing
Notes on furniture inside the home, CF, 1941. (1 ms doc, 2pp)
Notes on wall decorations, CF, 16 June 1942. (1 ts doc, 1p)
Quotations from interviews, DH, [location/s not stated]. (1 ms doc, 10pp)
Quotations from interviews, Roehampton, VT, (5 ms docs)
Quotations from interviews, [location/s not stated], (1 ms doc, 3pp)
Analysis & correlations, n.d. (1 ms bundle)
Memos from the Birmingham Post relating to money for publishing articles, Feb - March 1942. (2 ts docs)

1/6/I: People's ideas of an ideal home
Notes & quotations from interviews [location/s not stated], MS, 24.3.1942. (1 ms doc, 12pp)
Notes & quotations from interviews entitled "Little Houses" from Fulham Falts, VT, 17.6.1942. (1 ms doc, 1p)
Notes: "Housing QQ 1941: Quotations from comparable material of early 1941 relative to question 3", HP, n.d. (1 ms doc, 5pp)
The Architectural Association School of Architecture Spring Term Programme: "Housing for Older People", 1942. (1 ts doc, 1p)

1/6/J: Gardens, roof gardens & allotments
Report: "Food Gardens for the Unemployed: Friends' Allotment Committee", S Schofield, 17.11.1939. (1 ts doc, 3pp)
Interviews in Stepney, NM, 22.7.1940. (1 ts bundle)
Extracts from "M-O Politics Book", n.d. (1 ts doc, 4pp)
Notes on Fulham, HP, 29.7.1940. (1 ts doc, 1p)
Extracts from article: "Reflections on Density from Town & Country Planning", Winter 1941 - 2, (1 ts doc, 1p) "Memo from TH to RF", 3 December 1941 - 26 February 1942. (1 ts & ms doc, 1p)
Notes: "Quotes from comparable material of early 1941", HP, 1941. (1 ms doc, 2pp)
Analysis: "Kitchens & Gardens QQ", DB, 4.3.1942. (1 ms doc, 7pp)
Notes: "First Draft on Gardens", 10.3.1942. (1 ts doc, 7pp)
Notes, VT, 24.3.1942. (1 ms doc, 1p)
Notes: "Parks & Allotments", Letchworth, DH, 14.3.1942. (1 ms doc, 1p)
Notes: "Section V The Englishman's Acre: Second Draft on Gardens", RF, 26.3.1942. (1 ts doc, 1pp)
Plans of Balconies & Roof Gardens [location/s not stated], MS, 1.6.1942. (1 ms doc, 2pp)
Analysis & Correlations, 1942. (4 bundles)
Tabulations: "Gardens", n.d. (1 ms doc, 9pp)

1/6/K:
Galley Proofs: People's Homes, 1942. (1 pr bundle)

1/6/L:
Drafts: People's Homes, RF, 13.3.1942. (1 ts bundle)

1/6/M: Reports on Houses v Flats, Cockroach Infestations and Pre-Fabs
Draft articles for Town & Country: "Housing V Flats", 25.11.1941. (2 ts doc, 6pp)
Draft article for Town & Country: "Housing V Flats", 1.12.1941. (1 ts doc, 8pp)
Notes on meeting (TH & RF) with A I Edwards, President of the 100 Houses Association, RF, 5.12.1941. (1 ms doc, 1p)
Notes and handouts on talk by R Perry of the Committee for the Scientific
& Industrial Provision of Housing at an Advertising
Service Guild Lunch at Brown's Hotel, London [includes invitation to luncheon], January 1942. (1 ts doc, 12pp)
Notes: "Cockroaches", PN, 11.6.1942. (1 ts doc, 3pp)
Quotations from interviews on Building Societies from Battersea, GST, 29.3.1944. (1 ts doc, 3pp)

1/6/N:

REEL 75
TC 1, BOX 7: Typed Drafts of People's Homes, 1942
Drafts: "Summary", RF, n.d. (1 ts bundle)
Drafts: "Description of Places and Houses Surveyed", RF, May 1942. (1 ts bundle)
Drafts: "The Inertia of Homes", July 1942. (1 ts bundle)

REEL 76
TC 1, BOX 8: Housing 1941-45

1/8/A: Survey on Utility Furniture, 1945
Analysis of Results, August 1945. (1 ts doc, 7pp)

1/8/B: Temporary Housing 1944
Observation: "Emergency Factory-Made House Exhibited on Land Adjoining Tate Gallery", LB, 4.5.1944. (1 ts doc, 6pp)
Observation: "Exhibition of the Portal House", DI, 8.6.1944. (1 ms doc, 4pp)
Observation: "Westminster Portal House", GST, 11.6.1944. (1 ts doc, 3pp)
Report: "Temporary Houses at Poplar", GST, 15.11.1944. (1 ts doc, 2pp)

1/8/C: Post-war Homes Exhibition 1945
Leaflet from the Women's Advisory Committee on solid fuel, n.d. (1 pr doc, 1p)
Questionnaire card relating to housing, n.d. (1 dup doc, 1p)
Analysis and quotations from interviews, July 1941. (1 ms doc, 3pp)
Quotations from interviews, LHC, 3.7.1945. (1 ms doc, 5pp)
Quotations from interviews relating to duplex housing [with hand drawn diagram], NA, 3.7.1945. (1 ts doc, 10pp)
Interviews and overheards, DBL, 5.7.1945. (1 ts doc, 3pp)
Overheards, NA, 10.7.1945. (1 ms doc, 6pp)
Overheards and Indirect comments on bedroom, CG, 12.7.1945. (1 ts doc, 3pp)
Counts, CG, 12.7.1945. (1 ts & ms doc, 5pp)
Overheards, DOB, 14.7.1945. (1 ms doc, 7pp)
Analysis, n.d. (1 ms doc, 7pp)
Counts, NA, 23.7.1945. (1 ts doc, 2pp)
Tabulations, n.d. (1 dup & ms docs, 8pp)

1/8/D: Post-war Homes Exhibition 1945: Questionnaire responses
Questionnaire [with carbon copy]:15.7.1945. (1 ts doc, 1p)
Questionnaire responses, LF, July 1945. (1 ms & ts bundle)
Questionnaire responses, CG, July 1945. (1 ts bundle)
Questionnaire responses, NA, July 1945. (1 ts bundle)
Questionnaire responses, GST, July 1945. (1 ts bundle)
Questionnaire responses, LB, July 1945. (1 ts bundle)

1/8/E-F: Post-war Homes Exhibition 1945: Additional questionnaire responses
Questionnaire responses: "Housing Additional qq", July 1945. (1 dup & ms bundle)

1/8/G: Exhibition of Utility Furniture, London 1942
Memo: "Planning Exhibitions: Comments and Questions" from Carter of RIBA in charge of CEMA exhibitions, 7.10.1941. (1 ts doc, 5pp)
Observation: "Cripps at Housing Exhibition", RF, 2.6.1942. (1 ts doc, 1p)
Description of housing exhibition in Charing Cross Road, London [including drawings], MS, 3.6.1942. (1 ms doc, 8pp)
Description of Utility Furniture exhibition [with diagrams], MS, 20.10.1942. (1 ms doc, 4pp)

1/8/H: New Towns for Britain Project: Leaflets, Booklets & Newspaper Cuttings [A scheme for national reconstruction
(founded in 1933) published by the 100 New Towns Association]
Booklet: "A Hundred New Towns for Britain: A National Scheme of Building" formulated by A Trystan Edwards, n.d. (1 pr doc, 35pp)
Booklet: "New Towns for Old" by Reverend P T R Kirk, n.d. (1 pr doc, 16pp)
Booklet: "100 New Towns for Britain: Solve the Slum Problem, Give Creative Employment, Save the Countryside, Make an A1
Population", n.d. (1 pr doc, 71pp)
Booklet: "100 New Towns for Britain: Save the Countryside, Remodel Existing Towns, A National Peace Memorial, Solve the
Newspaper Cutting: "A Plan that Would Change Britain" from The Sunday Chronicle, 5.5.1935. (1 pr doc, 1p)

1/8/I: The Architectural Science Group's Economic Committee
Report: "The Key to Efficient Building", 1941. (1 ts doc, 10pp)
Report: "Pointers to Enquiry", n.d. (1 ts doc, 5pp)
Draft Report: "Economic Committee's Note to the Co-ordinating Committee", n.d. (1 ts doc, 25pp)
Report: "Economic Committee's Note to the Co-ordinating Committee", n.d. (1 ts doc, 12pp)
Notes from the above report, n.d. (1 ts doc, 5pp)
Summary of above report, n.d. (1 ts doc, 7pp)
Correspondence between Richard Fitter and Alun Davison, 23.01.1941. (3 ts docs)
Meeting Minutes, 14.01.1941. (1 ts doc, 2pp)
Meeting Minutes, 16.02.1941. (1 ts doc, 2pp)
Draft Meeting Minutes, 25.02.1941. (1 dup doc, 2pp)
Notes on research equipment and the role of the expert, n.d. (1 ms doc, 1p)
Letter from committee secretary with "List of Research Items", n.d. (1 ts doc, 6pp)
Report: "The Lower Structure", n.d. (1 ts doc, 8pp)
Report: "The Place of Science in Architectural Education", 24.02.1941. (1 ts doc, 9pp)
Letter to Richard Fitter from Arthur Cobb, 5.04.1941. (1 ms doc, 1p)

1/8/J: Exhibition pamphlets 1942
"Meals for Small Children", Stork Margarine Cookery Service: Cookery Notes no.29, May 1942. (1 pr doc, 1p)
"Good Wartime Jams", Stork Margarine Cookery Service: cookery Notes no.30, June-July 1942. (1 pr doc, 1p)
"Irene Veal Suggests Some War Time Cakes", n.d. (1 pr doc, 4pp)
"Jam-Making and Fruit bottling", n.d. (1 pr doc, 1p)
"I Pass This on to You: Russian Dishes", n.d. (1 pr doc, 1p)
"I Pass This on to You: Old Recipes Revived", n.d. (1 pr doc, 1p)
"I Pass This on to You: Back to Normal", n.d. (1 pr doc, 1p)
"Meals for Two on a Gas Ring", n.d. (1 pr doc, 1p)
"Contribution to Progress: An account of the aims & activities of the Electrical Association for Women", n.d. (1 pr doc, 10pp)
"What is the EAW?", n.d. (1 pr doc, 1pp)
"Application for membership of the Electrical Association for Women", n.d. (1 pr doc, 1pp)
"The Electrical Association for Women: Publications", n.d. (1 pr doc, 1pp)
"How to Read Your Electricity Meter", n.d. (1 pr doc, 1pp)
"How it Works: The Electric Cooker", n.d. (1 pr doc, 1pp)
"Associated Country Women of the World", n.d. (1 pr doc, 1pp)
"War Factories Need More Gas", n.d. (1 pr doc, 1pp)
"Women's Gas Council", n.d. (1 pr doc, 1pp)
"Mr Therm Fires the Guns", n.d. (1 pr doc, 1pp)
"Living in Cities", n.d. (1 pr doc, 1pp)
"The Romance of a Lump of Coal", n.d. (1 pr doc, 1pp)
Report: "Homes to Live In Exhibition", n.d. (1 dup doc, 2pp)

1/8/K: Other Housing Surveys
Draft Questionnaire from the Women's Gas Council, n.d. (1 dup doc, 1p)
Questionnaire from the Women's Advisory Housing Council, n.d. (1 pr doc, 2pp)
Newspaper cutting "What Wives Want in Post-war Homes", n.d. (1 pr doc, 1p)
Newspaper cutting: 'A Home These Women Want", n.d. (1 pr doc)
Notes on Questionnaires found in newspapers, 28.05.1942. (1 ts doc, 4pp)
Correspondence between Richard Fitter and Miss Ledeboer, August 1942. (3 ts & ms docs)
Questionnaire for Managers, n.d. (1 pr doc, 5pp)
Questionnaire for Tenants, n.d. (1 pr doc, 11pp)

REEL 77
TC 1, BOX 9: Housing 1946-48

1/9/A: Modern Homes Exhibition, Dorland Hall, Regent Street, London 1946
Report: "The Modern Homes Exhibition", n.d. (1 dup doc, 3pp)
Notes and tabulations, n.d. (4 ms bundles)
Pamphlet: "The Council of Industrial Design's Design Quiz", n.d. (1 pr doc, 1p)

1/9/B: Modern Homes Exhibition, Dorland Hall, Regent Street, London, 1946
Notes, observations and overheard conversations, n.d. (5 ms bundles)

1/9/C: Modern Homes Exhibition, Dorland Hall, Regent Street, London, 1946
"Questionnaire A", 20.03.1946. (1 ts doc, 1p)
Questionnaire replies, March 1946, MS. (1 ms doc, 4pp)
Questionnaire replies, March 1946, MT. (1 ms doc, 6pp)
Questionnaire replies, March 1946, JK. (1 ms doc, 8pp)
Questionnaire replies, March 1946, GST. (1 ts bundle)
Questionnaire replies, April 1946, TT. (1 ms bundle)
Questionnaire replies, April 1946, ML. (1 ms bundle)
Questionnaire replies, April 1946, LB. (1 ms bundle)
Questionnaire replies, n.d. (1 ts doc, 6pp)
Analysis & tabulations, n.d. (1 ms bundle)
Tabulations, n.d. (1 dup & ms bundle)

1/9/D: Modern Homes Exhibition, Dorland Hall, Regent Street, London, 1946
"Questionnaire B", 26.03.1946. (1 ts doc, 2pp)
Questionnaire replies, March 1946, MT. (1 ms doc, 5pp)
Questionnaire replies, March 1946, MS. (1 ms doc, 6pp)
Questionnaire replies, March 1946, GST. (1 ts bundle)
Questionnaire replies, March 1946, ML. (1 ms bundle)
Questionnaire replies, March 1946, JK. (1 ms bundle)
Questionnaire replies, March 1946, TT. (1 ms bundle)
Questionnaire replies, March 1946, LB. (1 ms bundle)

Tabulations, n.d. (1 dup & ms bundle)

1/9/E: Modern Homes Exhibition, Dorland Hall, Regent Street, London, 1946
"Note to posterity", n.d, HDW. (1 ts doc, 1p)
"Snap Questionnaire" replies, n.d. (1 dup & ms bundle)
Tabulations, n.d. (1 ms doc, 2pp)

1/9/F: Daily Mail Ideal Home Exhibition Leaflets, March 1947
"Daily Mail Ideal Home Exhibition Catalogue", 1947 (1 pr doc, 272pp)
"The Daily Mail Ideal Home Exhibition's Spot the Stars Contest", n.d.
(1 pr doc, 1p)
"Gas & Coke in the design for ideal homes", n.d. (1 pr doc, 1p)
"The 3 in One Compact", n.d. (1 pr doc, 1p)
"Make Your Ideal Home Your Real Home: Abbey National Building Society", n.d. (1 pr doc, 1p)
"Planning the Home Life of the New Britain: Jay's Furnishing Stores", n.d.
(1 pr doc, 1p)
"Ideal Homes by Oetzmann", n.d. (1 pr doc, 1p)
"Bruce's of Baker Street", n.d. (1 pr doc, 4pp)
"Do you Remember?: A pre-war dining room furnished by The Times Furnishing Co.", n.d. (1 pr doc, 1p)
"What We Mean by Wates Build", n.d. (1 pr doc, 5pp)
"Good Heating for Every Home with Solid Smokeless Fuel Appliances", n.d. (1 pr doc, 1p)
"Keep forever the glorious heritage of youth with Biocrin", n.d. (1 pr doc, 1p)
"Out of the Bandbox!: Sleepeezee Bedding", n.d. (1 pr doc, 1p)
"The [Radio] Set That Sets a Standard", n.d. (1 pr doc, 1p)
"Housing Digest: A New Publication", n.d. (1 pr doc, 1p)
"Woman's Journal: Because You Love Your Home", n.d. (1 pr doc, 12pp)
"Duracraft Bedroom Furniture", n.d. (1 pr doc, 1p)
(1 pr doc, 1p)
"Powley Water Paint: for all interior decorating", n.d. (1 pr doc, 1p)
"Yeast Pac: Brings Beauty Back", n.d. (1 pr doc,1p)
"Powley Oil Bound Distemper", n.d. (1 pr doc, 1p)
"Put-U-Up: Settee-beds", n.d. (1 pr doc, 3pp)
"Eugene: For Lovely, Practical Hairstyles", n.d. (1 pr doc, 1p)
"From Coast to Coast - The Nations Host", n.d. (1 pr doc, 1p)
"The Butlin Holiday Club", n.d. (1 pr doc, 1p)
"For Day and Night Use: Skin Deep Beauty Cream", n.d. (1 pr doc, 1p)
"Radiant Cavity Signs: As Clear as Daylight", n.d. (1 pr doc, 1p)
"See How You'll Get on If You Make the Navy Your Career", n.d.
(1 pr doc, 1p)
"Fine Furnishing for 125 years", n.d. (1 pr doc, 1p)
"Wandalite Adjustable Table Lamp", n.d. (1 pr doc, 1p)
"Best Friend: The Hairdryer that is different", n.d. (1 pr doc, 1p)
"Key to Colour Schemes with Sherwoods Paints", n.d. (1 pr doc, 1p)
"One Electric Fire for Two Purposes", n.d. (1 pr doc, 1p)
"Neolie Brushes", n.d. (1 pr doc, 1p)
"Furniture of Distinction: Mawers Ltd", n.d. (1 pr doc, 1p)
"What is the EAW", n.d. (1 pr doc, 1p)
"Electricity and Woman", n.d. (1 pr doc, 1p)
"What is the Future: EAW Point of View of Post-War Reconstruction", n.d.
(1 pr doc, 1p)
"The EAW Hoe Workers' Certificate", n.d. (1 pr doc, 1p)
"The Electrical Association for Women", n.d. (1 pr doc, 1p)
(1 pr doc, 57pp)

1/9/G:

1/9/H: Quotations from and analysis of Panel Directive Replies: Ideal Home 1948 (Photocopies of badly damaged originals)
Quotations from directives, 1948. (1 ms & ts bundle)
Tabulations, 1948. (1 dup & ms bundle)
Tabulations: "M-O Machine Percentage Sheet", 1948. (1 pr & ms doc, 6pp)

REEL 78
Box 10: Fulham Housing Survey 1938
Survey of the Strode Road housing stock carried out by students at the Architectural Association: "Unit 4-Cox, Farjeon, Field, Goldhill, Grimm"

1/10/A: "Casebook" on Strode Road (Field & Goldhill): Day Surveys for Thurs 25 Aug, Sat 27 Aug, & Sun 28 Aug 1938, (1 ms bundle)

1/10/B: (NB The contents of this file are not in order)
Exercise Book: "Condition of Houses", n.d. (1 ms bk)
Notes: "Information from Mr Bartlett Room 393", n.d. (1 ms doc, 11pp)
Tabulations on income, n.d. (1 ms doc, 5pp)
Notes: "Houses to Visit", n.d. (1 ms doc, 1p)

1/10/C-F: 8 envelopes (damaged) containing detailed descriptions of individual houses/flats & their occupants, 1938. (8 ms bundles)

REEL 79
WORK: UNEMPLOYMENT, REGISTRATION AND DEMOBILISATION 1939-46

TC 27: 3 boxes

This Topic Collection has been somewhat artificially created from boxes and files of material labelled 'Registration', 'Unemployment', and 'Demobilisation'. There is considerable overlap with other Topic Collections, especially TC 75: INDUSTRY, TC 29: FORCES, TC 32: WOMEN IN WARTIME and TC 6: CONSCIENTIOUS OBJECTORS and researchers are advised to follow up the material in these other boxes in order to get a fuller picture of Mass-Observation's studies in these areas.

TC 27, BOX 1: UNEMPLOYMENT 1939: DEMONSTRATIONS; MILITARY REGISTRATION AT EMPLOYMENT EXCHANGES 1940

27/1/A: Unemployed demonstrations as news
Notes and newspaper article: "40 million people say this to Mr Renton", Daily Mirror, 11.1.39 by TH. Criticisms of 'unemployed stunts' organised by Mr Renton and the unemployed workers, comparisons with the press attention given to a news story about Mr Grover who flies single-handed to Russia to bring back his wife, Jan 1939.

27/1/B: Newspaper cuttings
Coverage of the 'unemployed stunts', eg delivery of a coffin, a 'lie-down' in the street, demonstrations before Chamberlain flies to Rome etc, Jan 1939.

27/1/C: Survey of attitudes to 'unemployed stunts', 1939
Interviews with 'down and outs', London (LT).
Interviews with working class people in Fulham and Central London (LT).
Interviews asking about both the 'stunts' and the Mr and Mrs Grover news in Walworth (7.1.39), Newington Butts and Elephant and Castle (8.1.39) (AH) and in Lewisham among middle class people (PBS).

27/1/D: Effect of war on jobs
Informal interviews (DH) London 22.8.40

27/1/E: Attitudes to conscription 1939
Interviews about conscription carried out in a working class housing estate, by AH, 28.4.39

27/1/F: Registration Day for the 25s, April 1940
Rough order:
Memo: preliminary reaction to reports (TH).
Report: Registration Saturday, 6.4.40 summary of work (TH).
Report: For King and Country by Willy Goldman 15.4.40.
Typed list: "Registrations", 2.4.40, (TH).
Two typed letters from Nicolas Bentley at the Ministry of Information. 5.4.40 and 6.4.40.
Eight typed sheets of instructions to individual Investigators concerning the day's work, 5.4.40, (TH).
Typed time-sheet giving details of telephone messages from Investigators.
Typed memo from Tom Harrisson to Investigators containing guidelines for the Labour Exchange investigation: "Points for everyone", 6.4.40, (TH).
Typed "remarks" on the Labour Exchanges investigation, 22.8.40, (CF).
Copy of standard letter to women from the Women's Employment Federation concerning the Emergency Register.
News cutting from the London Evening News, containing article about registration at Croydon Labour Exchange, 6.4.40.
Typed indirect outside/ on Labour Exchanges (JS) 26.8.40.
Copy of "Impression" outside Hendon Labour Exchange (JS) 27.8.40.

27/1/G: Correspondence with Panel members 1940
Draft letter from Mass-Observation to Panel members asking for reports on Registration Day (6 April). Lists of people contacted with addresses; notes on which Panel members are conscientious objectors.
Replies from Panel members.

27/1/H: Registration observations from Panel
Detailed reports from Panel members on the military registration of 25 year olds at Employment Exchanges in England and
Scotland

27/1/I: Registration observations from full-time Observers
Observations made chiefly in London but also in Bolton and Farnworth by full-time workers (HN, JA, BW, CP, AH, DH, BA, HP, SS, NM, GT)

27/1/J: Leaflets relating to Registration 1940
Printed leaflets collected during observations at Employment Exchanges. Includes pacifist and anti-war material

27/1/K: Further registration observations from full-time Observers

27/1/L: Juvenile employment: interviews at Labour Exchange Feb 40

REEL 80
TC 27, BOX 2: ATTITUDES TO DEMOBILISATION DURING THE WAR 1941-43

27/2/A: Attitudes to the postwar situation 1941
Summary of investigation carried out in five London boroughs, Sept 1941 (TH): expectations of postwar employment prospects
Collection of indirect comments about demobilisation policy postwar (JS) 23.7.41 in Mill Hill and Willesden. Indirect comments also collected by GD 23.7.41

27/2/B: The Demobilisation Study 1943
Pamphlet: Looking Ahead, Conservative Party Policy on a points system for demobilisation, Sept 1943
Report: Demobilisation, proposals for the study of the subject, 24.5.43 (with note scribbled on ‘for EJ’)
Summary of work on indirects (NW)
Report on postwar world (mostly conversation about Germany after the war) 27.8.43 (CG)
Report on Demobilisation questionnaire from AE Rodway in Manchester Area, 5.8.43
Typed manuscript on demobilisation, 1943
Miscellaneous papers and notes

27/2/C: Demobilisation: indirect comments 1943
Attitudes to demobilisation collected by LB, VT, PB, GB, GST, FM, ALS and others including comments on the early demobilisation of women, the points system, the demobilisation of Civil Defence workers and so on. Mostly carried out in London but also in Lancashire towns and Basingstoke villages

27/2/D: Press: demobilisation 1943
Discusses priority demobilisation, women and the Conservative Party policy on a points system

27/2/E: Panel attitudes to demobilisation 1943
Opinions sent in by Panel members, Nov 1943 based on their own feelings and those of their friends and colleagues. Many of the replies are from people in the Forces

27/2/F: University students' attitudes to demobilisation 1943
Notes on their personal opinions written by students in Manchester

27/2/G: Discussions in War Factories
Report (duplicated): An experiment with discussion groups in war factories, July and August 1943 by Amabel Williams-Ellis, Alan Jarvis and Michael Young
Reprint from the Spectator: Factory discussions by Amabel Williams-Ellis, 29.10.43

27/2/H: Osrams Survey 1943
Correspondence between Mass-Observation and Mr Chelioti of Osrams-GEC Lamp Works in Hammersmith Nov 1943 with three duplicated memos:
"Recruitment of women workers to factories", Aug 1942
"Labour recruitment in the lamp, valve and glass industries" Aug 1943
"Part-time women workers" June 1943

27/2/I: Osrams Survey 1943
Attitudes of women workers towards demobilisation, Aug-Sept 1943. (indirect comments)

27/2/J: Postwar employment 1943
7 questions asked about hopes and fears for postwar employment prospects, collected mainly in London but also in Lancashire (Bolton and Manchester), Bishop Auckland and Newark (LB, FM, AC, GST, EG, GB, GM)

27/2/K: Results of demobilisation study 1943
Tabulation sheets of results and notes (JF)

27/2/L: Opinions of schoolgirls 1943
Attitudes to demobilisation collected from a small group of secondary schoolgirls aged 16-18

REEL 81
TC 27, BOX 3: THE JOURNEY HOME 1944; ATTITUDES TO DEMOBILISATION 1945-46

27/3/A-C: Draft manuscripts of The Journey Home
Final version with various annotated and revised sections (notes by TH and BW). Mass-Observation publication on visions of a postwar world
27/3/D: Discussion Groups reports

27/3/E: Forces' attitudes: demobilisation 1945
Reports sent in by Panel members in the Forces, Oct 1945

27/3/F: Opinions on demobilisation 1945-46
Comment collected by GST and LB in London, 11.9.45
Various assorted reports on demobilisation 1945-46

REEL 82
FOOD 1937 - 53

TC 67: 9 boxes
Box 1: Stork Margarine Survey and Early Rationing 1937 - 40

67/1/A: Margarine Surveys
Stork spreading campaign carried out by Lintas Ltd, 1937
Typed report on the wartime status of margarine
Typed extract comparing the 1952 survey with that carried out in 1937
Two typed questionnaires comparing feelings about margarine and butter
Five typed newspaper extracts from the Daily Express on margarine, 3.11.39 - 14.11.39

67/1/B: Introduction of rationing 1939 - 40
Typed report on early effects of food rationing and the rising food prices, 2.1.40 (TH)
Handwritten account of wages and food
Typed copy of letter from TH to CM outlining M-O research to be carried out on rationing which would be of use to Lintas, 16.11.39
74 handwritten and typed directs on butter and bacon rationing carried out in Bolton, 3.11.39 - 26.11.39 (GT BN JC HP BA)
Handwritten overheard on rationing, 13.11.39 (CP)

67/1/C: Rationing 1939
Typed indirects on rationing carried out in North London, 2.11.39 (VM)
Typed overheards at a doctor's office in the East End about butter rationing, 3.11.39 (VM)
Rationing questionnaire 4.11.39 - 8.11.39. Replies to a 3 point questionnaire on people's opinions of the Government's rationing scheme and how it will affect them
1 typed copy of questionnaire
Interviewer's comments on questionnaire
80 replies to questionnaire carried out in Central London and Rickmansworth, (VM)
Letter from Sainsbury's about rationing; especially butter, bacon and ham, which are to be rationed and sugar, which has to be registered for

67/1/D: Butter rationing 1939
Typed directs from small traders in Stockport on butter rationing, 15.11.39 (JC)
Typed report of meeting with the manager of the Stockport Industrial & Equitable Co-operative Society about butter rationing, 18.11.39 (GT)
27 typed directs from shop-keepers on butter rationing carried out in Grays Inn Road, Notting Hill, Whitechapel, Stratford and Hammersmith, 15.11.39 - 29.11.39 (JA)
Shop counts, 11.11.39

67/1/E: Food Shortages
38 handwritten and typed replies from the national panel on the availability of butter, bacon and sugar, 15.11.39 - 30.11.39

67/1/F: Food Control 1939 - 40
Typed excerpts from news items/articles in Daily Express, Evening Standard, and Reynold's News, during November 1939: on the subject of food
rationing, especially the running dispute between private traders and Co-op
Typed account of observer's visit to the Food Control Office in Kensington, 22.11.39 (PF)
Letters from Ledbury Joint Food Control Committees to catering establishments outlining the new restrictions on serving bacon and ham in meals, December 1939 & January 1940
Printed pamphlet: Food Control, Instructions to food control Committees, Part 1, October 1939
Printed material relating to food control: instructions for retailers and guidance for catering establishments, November 1939
Typed account of interview with member of the Borough Council on the organisation of the Food Control Office, 11.12.39 (JA)
Typed account of observer's visit to Limehouse Library where the juvenile section has been converted to an office for rationing and identity card matters, 3.7.40 (NM)
Letter from Harrods and Selfridges about their food rationing bureaux, October and November 1939

67/1/G: Gardening
Printed pamphlets and newspaper cuttings on allotments and how to make the best use of gardens for vegetable production
Handwritten note on Suttons seeds (TH)
Copy of the Royal Horticultural Society Journal for September 1945
'Dig for Victory' article from the Daily Express, November 1949
Issue of West London Observer, 16.8.40, with article on Dig for Victory

67/1/H: 'Macon' & Food and Wine Catalogues
Printed wine and food catalogues as mentioned in the report
Typed report on 'Macon', 5.12.39
Two copies of a report on food and wine catalogues and leaflets, 7.6.40 (SH)
Cartoon 'Smiling Through' by Lee
Printed invitation card to 'Macon' luncheon
Typed account of 'Macon' luncheon given by the Directors of T Wall at the Savoy Hotel, 6.12.39 (JA)

67/1/I: Press Cuttings
Press cuttings on rationing of petrol, coal and fat, 1939

67/1/J: Ephemera

REEL 83
TC 67, BOX 2: Food Rationing 1940

67/2/A: Food Campaign 14.5.40 - 17.5.41
8 point questionnaire on the Ministry of Food advertisements asking people if they know which are the energy giving foods, body building foods and protective foods. The questionnaire also asks if they have been to any cookery demonstrations and are they aware that there is a Ministry of Food campaign
Three typed copies of questionnaire
Typed interviewers' notes on carrying out the survey
126 replies to questionnaire carried out in Bolton, Bow, Bethnal Green, Rickmansworth and Fulham (GT AH BA NH JA DH)
Tabulation sheets

67/2/B: Food Questionnaire December 1940
4 point questionnaire on the Ministry of Food's new food plans asking people what they think of them and how the plans will affect them
One typed copy of questionnaire
36 replies to questionnaire carried out in Neasden and Willesden (CF VS)
Analysis sheets
Tinned fruit investigation 10.12.40
6 point questionnaire on tinned fruit
Interviewer's handwritten notes
17 replies to questionnaire carried out in London (GH)
Fish questionnaire for retailers 13.12.40
6 point questionnaire on fish supply, the demand and change in fish and prices
One typed copy of questionnaire
Interviewer's impressions
14 replies to questionnaire carried out in London (GH)
Turkey questionnaire for retailers 13.12.40
6 point questionnaire on the price and demand for turkeys
One typed copy of questionnaire
Investigator's typed impressions
4 replies to questionnaire carried out in London (GH)
Oranges questionnaire 13.12.40
6 point questionnaire on the demand and supply of oranges
One typed copy of questionnaire
5 replies to questionnaire carried out in London (GH)
Leek questionnaire for retailers 15.11.40
3 point questionnaire on leek supply, price and price changes
One handwritten copy of questionnaire
Investigator's handwritten impressions
17 replies to questionnaire carried out in London (VS)

67/2/C: Cafes 1940
Typed reports on cafes, their interiors and menus carried out in London 5.2.40 – 8.2.40 (JA BA LB LE)
Typed reports on cafe survey carried out in the East End of London, 9.7.40 (NM)
29 typed overheards in cafes in Worcester 18.7.40 - 14.9.40
Typed report on Lyons training sessions for their waiters and waitresses, 13.9.40 (CF)
Typed report of London County Council meals service, September 1940
Printed menus from cafes and restaurants in London, February 1940
Typed and handwritten directs on the Ministry of Food series of pamphlets 'Our Food Today' asking people if they found them useful
52 replies carried out in Cricklewood, Romford, Fulham, Streatham, Shepherds Bush and Notting Hill Gate (NM BP CP LE BW JA EF)
9 copies of food pamphlets Our Food Today: (1) "Eat Wisely in Wartime"
6 copies of food pamphlets Our Food Today: (2) "Wise Housekeeping in Wartime"

67/2/D: Kitchen Front Exhibition
Typed report on the Kitchen Front Exhibition, (undated)
Second typed report by M-O on Kitchen Front Exhibition, 21.5.40 (JA)
Typed report on the Kitchen Front Exhibition at Charing Cross station, 4.6.40 (HP)
Handwritten directs on the Ministry of Food Kitchen Front Exhibition
60 replies from visitors to the exhibition at Charing Cross station, 21.5.40 - 6.6.40 (DH)
Counts of people entering the exhibition
Invitation card to the Kitchen Front Exhibition
Press cutting on Kitchen Front Exhibition from The Times, May 1940
Handwritten report of a cookery demonstration at Harrods, 14.8.40
Typed account of a cookery demonstration in an electrical showroom in Worcester, 26.6.40

67/2/E: Tea Rationing 1940
Typed and handwritten directs on tea rationing, 13.7.40 - 17.7.40, carried out in Bourne End (DH)
Typed indirects on tea rationing, 13.7.40 carried out in Stepney (NM)
Press cuttings on tea rationing
Handwritten and typed directs on rationing, 13.8.40 - 13.9.40

67/2/F: Milk Survey & Rationing 1940
Typed report on Co-op Milk Survey, 22.8.40 (TH)
Typed report on milk deliveries, (undated)
Printed material from London Co-operative Society
Typed and handwritten accounts of shopping habits, October 1940
(BW JA DA)
Typed account of the demand for bananas, 28.11.40 (JA)
19 typed directs on rationing, 3.12.40 - 17.12.40
Typed extracts from Hansard and the Daily Telegraph on the supply of Christmas fare, December 1940
Two typed copies "Memorandum on Movements of Population," November 1940 produced by Ministry of Food in relation to food requirements
Press cuttings on food rationing, December 1940 and also 15.12.41

67/2/G: Printed Material 1940
Leaflets issued by The National Milk Publicity Company, December 1940
Printed ephemera relating to food 1940
Handwritten miscellaneous notes by TH
Typed list of wartime cookery books

REEL 84
TC 67, BOX 3: Food Rationing 1941 - 42

67/3/A: Food questionnaires 1941
Printed leaflet: "Observations on ordinary oatmeal"
Printed carrot recipes
Carrot questionnaire for retailers 1.2.41
4 point questionnaire on the price and demand for carrots
1 handwritten copy of questionnaire
1 typed copy of questionnaire
Replies to questionnaire (20) carried out in Kilburn, Shepherds Bush, Notting Hill Gate and Balham (CF KT)
Handwritten and typed interviewers' impressions
Carrot, potato & oatmeal questionnaire for retailers, 23.1.41
7 point questionnaire on the price of carrots, the price of oatmeal and changes in demand for these products
1 handwritten copy of questionnaire
Replies to questionnaire (17) carried out in Neasden and Hendon (VS)
36 Handwritten indirects on people's use of carrots, potatoes and oatmeal as fillers, 18.1.41 - 4.2.41, carried out in Notting Hill, Hendon and Camden, (DH VS)
6 typed directs asking people what they have for meals instead of meat, 23.1.41, carried out in Hendon and Balham
Press cutting on oatmeal

67/3/B: Questionnaires on Food & Milk
Milk questionnaire 20.8.41
5 point questionnaire sent to milk suppliers asking them what proportion of their customers have registered for milk so far, whether mothers with children are registering for their special rations and opinion about the working of the scheme
Food questionnaire 2.7.41
5 point questionnaire asking people if they know which are the energy giving foods, the body building foods and the protective foods and whether they are having any special food difficulties
1 typed copy of questionnaire
Interviewers' typed notes
121 replies to questionnaire carried out in Cricklewood, Euston, Shepherds Bush, Camden Town, Leyton & Neasden, (JA VT DH MS NN PG VS)
Analysis sheets
1 handwritten copy of questionnaire
Handwritten and typed investigators' notes
11 replies to questionnaire carried out in London, (NN)

67/3/C: Rationing 1941
Handwritten overheards at food queues in London 19.5.41 - 31.5.41
(GD VT VS)
Typed account of investigators visit to two coffee stalls in London, 12.5.41 - 30.5.41 (LE)
Typed supplementary note to the food rationing report on oranges, 20.6.41, (PN)
Typed and handwritten note of food prices, July 1941
Handwritten diary extract on prices, August 1941
Handwritten diary extract on rationing, 3.7.41
Typed diary extract on rationing, 5.8.41
Handwritten account of food rationing in Shotley Bridge (Durham), 30.5.41
Handwritten note on new point rationing, 10.11.41 (GL)
Press cutting on the tomato shortage from the Newcastle Evening Chronicle, 26.6.41
Copy of Evening Standard, 9.9.41
Typed observation/overheard Kensington poulterers/fishmongers shop (RF) 2.1.42: 'Coots for Food' (waterfowl)

67/3/D: British Restaurants & Canteens
Printed pamphlet 'Canteens in Industry' issued by Labour Research Dept, 1942
Handwritten account of investigator's visit to a British Restaurant, 20.1.42 (MC)
22 handwritten and typed directs on British Restaurants carried out in Marylebone & Elephant & Castle, 22.1.42 (CM)
Handwritten interviews at County Hall in London about the Londoners' Meals Service, 23.1.42 (CM)
Typed diary extracts on British Restaurants, 23.10.41
Typed extracts from The Times, Daily Express, Hansard and Parliamentary Debates on British Restaurants, 3.1.42 - 4.2.42
Press cutting on British restaurants
Typed extract from a Report by the Chief Inspector of Factories, 1940
Typed extracts on canteens from a report, 1940 - 41
Typed extracts on industrial canteens from 'TUC in Wartime'; 'What's holding up Production?', Tirrell Report (English Electric, Bradford)
EIA pamphlet on war production
Typed extracts from Daily Sketch & Parliamentary Debates on factory canteens, Jan & Feb 1942
Typed report on office staff meals, 10.7.42 (DB)
Typed diary extracts on factory canteens, Nov 1941- Jan 42

67/3/E: Wartime Exhibitions
Typed diary extracts on American food, January 1942
Typed letter from Oxford Nutrition Survey, January 1942
Typed reports on housewives' feelings about food, 24.4.42 (TH)
Handwritten direct on how people feel about rationing and ways in which it has affected them most, 23.3.42 (EG)
Typed news quotes on rationing, 7.5.42 - 21.5.42 (DB)
Handwritten note on poultry supplies in Kensington Church Street
Investigator's typed report on a visit to Hampstead Communal Kitchen, 1.4.42 (RL)
Handwritten account of the Children: Feeding in Wartime Exhibition, 21.4.42 (EG)
Handwritten account of Ministry of Agriculture exhibition at Charing Cross station, 21.4.42 (MS)
Handwritten account of "Bread into Battle" Exhibition at Charing Cross station, 9.6.42 (LB)
Printed leaflet "Bread into Battle"
Press cutting on "Bread into Battle" Exhibition

67/3/F: Wheatmeal Bread Survey & Rationing in the late 1940s
Wheatmeal Bread Survey 13.3.42
4 point questionnaire asking retailers what they think of Lord Woolton's statement that white bread will be replaced by wheatmeal, difficulties in obtaining wheatmeal bread and effects on their customers

1 typed and 1 handwritten copy of questionnaire
Observer's impressions
Replies to questionnaire (16) carried out in Kentish Town, Holloway Road and Hampstead
Analysis sheets
Typed copy of pilot questionnaire on canned foods, 16.4.43 (JF)
Analysis sheets
Typed notes on popular feeling about black markets, 14.5.43
Handwritten account of black market street traders in Oxford Street, 23.9.43 (FW)
Press cuttings on black markets from the Evening News, March 1942
Handwritten direct on black marketeering in Chester. 1 page (CF) 10.1.42
Typed preliminary report on obtaining new ration books, 27.5.43
Typed extract from BBC News Bulletin
Handwritten account of an observer's visit to Willesden Food Office, 11.6.43 (LF)
Observer's handwritten report on priority rationing slips, 18.7.44 (JF)
Typed report on the lifting of the ice cream ban, 26.11.44, (LE)
Typed report on teashops in London, 27.2.45, (GST)

TC 67 BOX 4: Panel Menus 1941 - 44

67/4/A:
Panel menus and family meals 1941

REEL 85
67/4/B:
Panel menus and family meals 1942
Printed menus 1942

67/4/C:
Panel menus 1943 - 44
Typed and handwritten family meal plans

TC 67, BOX 5: Panel Menus 1945 - 52

67/5/A:
Panel menus and family meals 1945

67/5/B:
Panel menus 1946

67/5/C:
Panel menus 1947

67/5/D:
Panel menus 1948

67/5/E:
Panel menus 1949 - 52
67/6/A: Food Questionnaire 18.2.46
5 point questionnaire on people’s feelings about the Labour Government, how they feel about food prospects and their feelings on giving food to Europe
1 typed and 1 handwritten copy of questionnaire
replies carried out in Sheen, Stepney, Bethnal Green, Battersea Park and St Pancras, (ML GST TT)
Analysis sheets

67/6/B: Bread Rationing Questionnaire
11 point questionnaire on bread rationing carried out on 28.6.46, asking people what they thought of Churchill’s speech in the House of Commons on bread rationing, how bread rationing affects them and changes in their ordinary points for bread and cakes
1 typed copy of questionnaire
Replies (120) carried out in Kilburn, Twickenham, Camden Town, Tottenham and Chelsea, (GST ML JK TT)
Analysis sheets

67/6/C: Bread Rationing Questionnaire
9 point questionnaire on bread rationing carried out on 1.7.46, asking what effect bread rationing is having on the household, do people think bread rationing is necessary, opinions on the news from Palestine and what do they think should be done about the Jewish problem
1 typed copy of questionnaire
65 replies carried out in Hendon, Marylebone, Twickenham and Harlesden, (LB TT ML)
Analysis sheets

67/6/D: Bread Rationing Questionnaire
7 point questionnaire carried out on 14.8.46 - 16.8.46, asking if people have bought more or less bread since rationing started, do they think bread rationing is necessary and do they think Hitler is alive or dead
1 typed copy of questionnaire
80 replies carried out in Euston, Richmond and Kilburn, (LB TT WP)
Analysis sheets

67/6/E: Food 1946 - 47
Typed Mass-Observation bulletin on future outlooks on food, March and April 1946
Handwritten accounts of Vegetable Growers Marketing Association, 20.8.47, (BL)
Press cuttings from Daily Telegraph on the Grower to Consumer Marketing Association
Handwritten account of the black market and bartering in London, 12.5.47, (DH)
67/7/F: Consumer Questionnaire replies
Handwritten 11 point consumer questionnaire, replies (28) carried out in Battersea, Berkshire, Cardiff, Cricklewood, Edinburgh, Newcastle, Norwich, Sheffield and Wandsworth

67/7/G: Analysis on Trade Questionnaire 1946
Analysis on trade questionnaire carried out in 1946 in Battersea, Berkshire, Cricklewood, Cardiff, Edinburgh, Newcastle, Norwich and Sheffield, 92 sheets

67/7/H: Crispbread Survey 1947 Questionnaire
Two typed copies of 16 point draft crispbread questionnaire with handwritten notes, 7.6.47 (BW)
Handwritten crispbread consumer questionnaire, replies (168) carried out in Birmingham, Exmoor, Willesden, Bolton, York, Glasgow, Middlesbrough, Bolton and Battersea

67/7/I: Analysis of Crispbread Survey 1947
110 handwritten analysis sheets

67/7/J: Analysis of Crispbread Survey 1947
87 handwritten analysis sheets

67/8/A: Coffee Drinking Survey
Typed procedure for the survey of national coffee drinking habits
Typed notes on the possible use of Mass-Observation techniques the coffee drinking survey
Typed questionnaire on coffee by Social Surveys Ltd being carried out for the Home Trade Coffee Buyers Association, 13.10.46, (BW)
Analysis sheets

67/8/B: Brand Test 1949
50 typed copies of instructions for interviewers
Two typed copies of brand test
Replies (81) carried out throughout Britain
Analysis sheets

67/9/A: Correspondence and Fish Fillets Questionnaire
11 typed letters, 2 originals and 9 carbons relating to the organisation of material for the fish fillets survey between LE and Pritchard, Wood and Partners, advertising agency, 18.5.53
Typed follow up letter from MT for interviewees of fish fillets questionnaire, to check some of the details they gave, undated
Typed 20 point draft questionnaire with handwritten notes and the selection of answers for each question and typed carbon of another version of the pilot listing questions only, both undated
Typed list of comments on the structure of the pilot questionnaire, unidentified and undated
Typed note to investigators to accompany the pilot fish survey with handwritten notes, unidentified and undated
Handwritten list of the investigators employed, unidentified and undated
Typed draft of plan with handwritten note outlining the scope of the questionnaire to get information on cod and haddock fillets and on fish sold in fish and chip shops, unidentified and undated
Typed list of comments on the structure of the pilot questionnaire, unidentified and undated
Typed additional instructions for investigators, 18.6.53, (MT)
Typed postcard with list of foods to be shown to interviewers unidentified and undated
Typed list categorising responses to each question in the fish fillets questionnaire and figures for the number of people in each category, 8.6.53, unidentified
Typed list of instructions for investigators on how to carry out the questionnaire, 16.6.53, (MT LE)
Typed list of instructions for investigators, 16.6.53, (MT LE)
Typed additional instructions for investigators, 18.6.53, (MT)
Typed postcard with list of foods to be shown to interviewers unidentified and undated
Typed and handwritten notes and tables on collecting the questionnaire replies, May - June 1953, (AS RB DM)

67/9/B: Pilot replies
84 replies to the pilot questionnaire on fish fillets carried out in the North East of England, June 1953, unidentified
Typed list categorising responses to each question in the fish fillets questionnaire and figures for the number of people in each category, 8.6.53, unidentified
4 typed copies with handwritten notes of the 'cod code sheet', number and letter analysis of the answers to the fish fillet questionnaire, unidentified and undated
Typed and handwritten notes and tables on collecting the questionnaire replies, May - June 1953, (AS RB DM)

67/9/C: Analysis of replies
Handwritten lists of figures on printed analysis sheets, analysing the replies to the fish fillets questionnaire, unidentified and undated
Table of printed and handwritten figures analysing replies to the fish fillets questionnaire for punch carding, unidentified and undated

67/9/D: Margarine Survey 1952
Typed and handwritten overheard on margarine
Typed and handwritten replies to a 22 point questionnaire on margarine carried out in Chiswick, Dagenham, Tooting, Islington, South Hill Park, Tottenham and Ealing, December 1952, (GST EN AS)
(See also typed extract in 67/1/A, comparing 1937 and 1952 surveys)
TC 68, BOX 1 : FUEL USE and RATIONING 1937 - 42

68/1/A: References to fuel use 1937
Typed 11 page report on fuel containing extracts from Day Surveys, 12.11.37 written by members of Mass-Observation volunteer panel

68/1/B: Fuel control 1939 - 40
Handwritten copy of a notice on fuel control outside Islington Central Library. 18.1.40 (JA)
Handwritten report of an observer’s visit to Wandsworth Town Hall describing his efforts to obtain printed material on food and fuel rationing. 12.1.40. (CP)
Printed material on fuel rationing
Typed extracts from National and London newspapers on fuel rationing (coal, gas, electricity) Oct - Nov 1939
Cutting on street lighting in London Boroughs from the Evening Standard and cuttings on electricity and paraffin from the Daily Telegraph November 1939

68/1/C: Fuel rationing 1942
Handwritten account of telephone calls to gas companies and power stations to ascertain the success of their fuel economy leaflets 12.1.42. (RL)

Fuel Rationing Survey, April - May 1942
Replies to 7 point questionnaire on the Government’s scheme for rationing: the effect rationing would have on the population, co-operation with neighbours over fuel use
Two typed copies of QQ
Handwritten and typed indirects 29.4.42 - 6.5.42
Replies to QQ (162) carried out in Camden Town, Shepherds Bush, Notting Hill, Kilburn, Kings Cross, Luton, Holloway Road and Harlesden. (EG MS RB CM PJ LB)
Typed observation of workmen removing road blocks for firewood, Tottenham Court Road, 4.3.42 (PJ)
Typed diary extracts on fuel, March - April 1942
Typed News Quotas: Fuel rationing and nationalisation of mines, May 1942 (DB)
Newspaper cuttings and typed extracts from periodicals on miners and fuel rationing May 1942
Printed report entitled “Fuel Rationing” by Sir William Beveridge to the President of the Board of Trade April 1942
Cartoon “How Green was my Valley”, Daily Mail 25.4.42

TC 68, BOX 2: FUEL RATIONING 1942

68/2/A-C: Fuel Use Survey 1. Oct - Dec 1942
9 point QQ on fuel economy first version
Reactions to appeals to use less fuel, making economies in using fuel, co-operation with neighbours and people's reactions to the Ministry of Fuel's advertisements
Two typed copies of QQ
Interviewers notes on carrying out the survey
Replies to QQ (approx 800) carried out in Bolton, Sale, Harlesden, Camden Town, Beckenham, Kings Cross, Richmond, Caledonian Road, Morden, Twickenham (FM DH EG CM VT)
Tabulation sheets

REEL 91
68/2/D: Fuel Use Survey 2. Oct 1942
5 point QQ on fuel economy (2nd version)
Reactions to appeals to people to use less fuel, questioning people on which fuel advertisements they have seen and remembered, people's feelings about the idea of rationing fuel
Four typed copies of QQ
Interviewers notes on carrying out the survey
Replies to QQ (approx 255) carried out in Manchester, Harlesden, Kings Cross, Twickenham and Richmond (VT GB LB BW DC NP CR FB CM)
Tabulation sheets

TC 68, BOX 3: FUEL 1942

7 point QQ on fuel economies (3rd version) Question numbers 1 - 14
Reactions to appeals to people to use less fuel, co-operation in saving fuel and questioning people which of the fuel advertisements they have seen and remembered
Five typed copies of QQ
Replies to QQ (approx 430) carried out in Camden Town, Harlesden, Kilburn Road, Morden, Finchley Road, Streatham, Earls Court, Beckenham, Richmond, Marylebone and Kings Cross (CM GB DC GST MH NP KK CR MS)
Tabulation sheets

68/3/B: Manchester Fuel Economy Exhibition 25.11.42
Handwritten account of observer’s visit to the exhibition: impressions of exhibits and reactions of visitors. Reactions to speech by Lloyd George (PM)

68/3/C: Observations of use of fuel Oct - Dec 1942
Typed observations and interview with a family in Kilburn on their fuel habits Oct 1942 (CG)
Typed general impression of fuel use in a rural area near Amersham 2.12.42 (MH)
Handwritten fuel observations in Bookham, Nov 1942 (VT)
Handwritten fuel observations in Notting Hill 14.11.42 (VT)

68/3/D: Fuel Communiqués 1942
Cuttings on the 'Fuel Communiqués' issued by the Ministry of Fuel and Power, printed in national newspapers
REEL 92
68/3/E: Responses to Fuel Communiqués Nov - Dec 1942
Approximately 550 reactions to the 'Fuel Communiqué' shown to members of the public at random in the street in numerous London areas during November and early December 1942 (CM VS VT DC FHB KK MS)
Tabulation sheets
TC 68, BOX 4: FUEL 1942

68/4/A: Reactions to Fuel Communiqué 12
Approximately 500 reactions to the 'Fuel Communiqué' on "Recipe for Rommel's Stew" and to the newspapers that are read in London Boroughs (MH RY MC GB JH FHB GST CHC MP HW DC EB ME)

68/4/B: Fuel economy advertisements
5 point QQ on newspaper advertisements and fuel flashes on the wireless, (approx 60 replies) collected in Morden, Richmond and Kings Cross (CM FHB DC)

68/4/C: Reactions to Fuel Communiqué 12
4 point QQ on opinions of the advertisement in the London area (approx 100 replies) (CM NES NP GB PY KK)

68/4/D: Reactions to Fuel Advertisements
Replies to 7 point QQ on fuel advertisements carried out in Beckenham in December 1942 (VS)
Fuel indirects collected in Cheshire towns, Bolton and Stockport
Typed reaction to a film the "Fuel Demon" 5.12.42 Tabulation sheets
Memorandum on suggested form of proposed survey on 'Cooking, Heating, and Lighting', tentatively titled Domestic Fuel, April 1943 (as follow up to the publication of People's Homes)

REEL 93
TC 68, BOX 5: FUEL SITUATION 1947

68/5/A: Fuel QQ Draft 1947
7 point QQ on public feelings about the fuel situation, who is to blame for this situation, how have people carried out their fuel saving, do they know anybody who ignores the electricity shut off and which political party the interviewee voted for at the General Election
1 typed copy of QQ
Interviewers typed analysis of QQ replies
Typed indirect on the fuel situation
Approx 150 replies Collected between 12.2.47 - 13.2.47 - Carried out in Camden Town, Farringdon, Croydon and Bloomsbury (LPS LB BL BW KB)
Tabulation sheets

68/5/B: Electricity Cuts 1947
Typed and handwritten indirects on electricity cuts in the London area 10.2.47 - 14.2.47
Typed account of the effect compulsory electricity cuts has made upon the morale of the public 15.2.47 (LB)
Typed and handwritten observations made by investigators on the effect of the fuel cuts to shopkeepers and the public in London and Burford 11.2.47 - 16.2.47
Newspaper cutting from The News on the effect of electricity cuts in schools 14.2.47

68/5/C - D: Panel Responses 1947
Special directive sent to volunteer panel to observe the present fuel crisis 11.1.47
3 questions on how the fuel crisis is affecting the individual and his neighbourhood. People's feelings and views on the crisis
Printed newspaper cuttings and leaflets sent in by the volunteer panel
Special job, observers are asked to send in details of people they know who are ignoring the voluntary fuel restrictions, the attitudes, background and environment of those people

68/5/E: Fuel Crisis 1947
Typed and handwritten indirects on the fuel crisis 25.2.47 - 12.3.47. Carried out in London Boroughs (YT BL TT ML)

68/5/F: Fuel Survey 1947
6 point QQ on public feelings about the fuel situation, the way the Government has dealt with the crisis, the effect rationing would have on the individual, whether the fuel cuts have proved convenient or inconvenient and the public's opinion of the future of Britain
1 typed copy of QQ (approx 150 replies) collected on the 28.2.47. Carried out in Hammersmith, Camden Town, Euston, Bloomsbury and Croydon (BS DS SB CM BL)
Tabulation sheets
Detailed Listing - Part 6

REEL 94
EVACUATION 1939-44
TC 5: 2 boxes

TC 5, BOX 1: EVACUATION 1939

5/1/A: Crisis Reports, August 1939
Typed reports by Observer WRL, numbered 15-20 and 24 describing the last few days before the outbreak of war. Details on evacuation schemes in Acton, Ealing, Hanwell areas: observations, counts and overheard conversations

5/1/B: Receiving evacuees, September 1939
Reports from volunteer Observers in country areas on the progress of evacuation work: how people are receiving evacuees, opinions on the scheme, descriptions of people's behaviour

5/1/C: Evacuees' departure, September 1939
Observations in railway stations by full-time Observers in London. Observation in Manchester of evacuated children (RS)
Article from Lilliput magazine

5/1/D: Evacuation of schools, September-October 1939
Reports from teachers evacuated with their 5-7 year-old school children from Walthamstow to rural area near St Albans. Details of teaching conditions, billets, relations with children and other teachers, organisation and liaison with local council

5/1/E: General comments on success of evacuation scheme, September-December 1939
Typed extracts from diaries, from articles and press cuttings, from letters and reports. Case histories and anecdotes, evacuation in a Hertfordshire town, October 1939

5/1/F: General comments on war problems including evacuation, October 1939
Handwritten notes from volunteer Observer in Manchester (RS)

5/1/G: Effects of evacuation on shops, businesses and accommodation, October-November 1939
Invalid Children's Aid Association, bulletin on evacuation-related problems. 1939
Interviews with shopkeepers, a doctor, a dentist, a waitress, in London. Report from a business man on the evacuation of his offices from Moorgate to Reigate
Interviews with landlords in North London. Interview with head porter on arrangements over empty flats

5/1/H: Romford: a neutral area, October-December 1939.
Handwritten report and notes on the impact of evacuation schemes on Romford by Observer, includes a letter from a young Civil Servant evacuated with her office to Harrogate (NM)

5/1/I: Children in “Metrop”, November 1939
Observations of children still in Putney and Fulham: street behaviour, overheard conversations (CVP)

5/1/J: Miscellaneous notes and correspondence on evacuation, September-December 1939

5/1/K: Printed material on evacuation 1939-41
Evacuation Exhibition (Paul and Marjorie Abbatt), March 1940: invitation card and notes
Critique of Government Evacuation Scheme by the Association of Architects, Surveyors and Technical Assistants, March 1940.
Study of a Rural Reception Area by the AASTA, 1940
Government Evacuation Scheme: School Children, 1939. Report prepared by the Director of Education, City of Nottingham
Quotations from: Report of Committee of Education, (no date)
Official leaflets: Stay Where You Are (MoI), two versions; Evacuation, Why and How? (Public Information Leaflet, no. 3, 1939); Notes and Suggestions on Clothing (WVS); War-time Play Schemes for Children (WVS); Evacuation (Civil Defence); A Message from the Minister of Health to Parents who have Evacuated their Children, June 1941
Our Wartime Guests, opportunity or menace? - A psychological approach to Evacuation (Gertrude Wagner, University Press of Liverpool, 1940).
Letters to the Spectator, 22.9.39

5/1/M:
Press cuttings September 1939-January 1940

REEL 95
BOX 2: EVACUATION 1940-44

5/2/A: Interview with Lady Reading, February 1940
Personal experiences and criticisms of Government scheme (2 copies)
5/2/B: Questionnaire on use of evacuation scheme, May 1940.
35 replies from women in Marylebone on their plans for their children
12 replies, Notting Hill Gate
20 replies, Fulham

5/2/C: East coast evacuation, May 1940
13 replies to question asking how people feel about evacuation in Southend
Observation in Southend, 28.5.40, with two interviews
Observations and interviews in Felixstowe, 27.5.40
One page report summary of East coast evacuation

5/2/D: Evacuees leaving Paddington Station, 1940
Observations and overheard conversations, 13.6.40
Observation and 3 interviews, 8.9.40

5/2/E: Evacuation of schools, 1940
Observer reports, East End, on visits to schools to see how the second evacuation scheme was working
Assorted duplicated and printed material produced by schools in connection with evacuation

5/2/F: Evacuation of children overseas 1940
Selected forms and official material
Personal report from Panel member who took daughter to the USA, 1941?

5/2/G: Evacuation from the East End, August-September 1940.
Overheard comments, June and August 1940
Evacuation study 9-10.9.40 : impressions, observations and interviews

5/2/H: Evacuation in London areas, September-October 1940.
Reports on evacuation schemes in Paddington, Notting Hill, and the reception of East End refugees, September 1940
Report : evacuation from Streatham, 20.9.40
Report : morale and evacuation in Chelsea, 11.9.40 and 19.10.40
Interviews and impressions from Kilburn, Cricklewood, Fulham, and Neasden, October 1940

5/2/I-M: Reception of refugees, October 1940
Reports and interviews from various towns on routes away from London

5/2/I
Towns along the A1:
Hatfield
Welwyn
Stevenage
Ballock
Biggleswade
Sandy
Eaton Socon
St. Neots
Buckden

5/2/J
A40/A44 routes out of London:
Beaconsfield (includes anti-semitism)
High Wycombe
Chipping Norton
Woodstock
Moreton-in-Marsh
Witney
Wheatley
Stokenchurch
Stow-on-the-Wold
Evesham
Malvern
Burford
Worcester

5/2/K
Windsor and
Reading

5/2/L
Towns along the A30:
Andover
Hurstbourne Priors
Overton
Hook
Blackwater
Basingstoke
Hartley Witney
Salisbury
Bagshot
Egham
Over Wallop

5/2/M
South : Surrey and Sussex
Purley
Redhill
Burgess Hill
Handcross
Haywards Heath
Hassocks
Brighton

5/2/N: Transport out of London at night, October 1940
General notes and interviews on formal and informal schemes

5/2/O: Husbands whose families have been evacuated, October 1940
Interviews with men, Kilburn

5/2/P: Panel on local situation, October 1940
Typed copies of replies from the volunteer Observers to M-O Directive on evacuation; some handwritten reports sent in by
the Panel also included

5/2/Q: Evacuation 1940-41
Diary extract on Christmas party for evacuees, December 1941
Extracts from diaries on evacuation accommodation, June 1940
Samples of forms produced by Barnstable for the Government Evacuation Scheme, February 1941
Correspondence and research outline relating to the Inter-University Jewish Federation study of Jewish Evacuation, June
1940

5/2/R: Progress of Government Evacuation Scheme, January 1941
Account of conversation between Ministry of Health and authorities in Crediton about evacuation (from the Telephone
Censorship Dept.)
Handwritten report on evacuation north of London : Hatfield, Welwyn, Stevenage, Baldock, Biggleswade, Sandy, Huntingdon,
Bedford
Reports from south of London : Brighton, Hassocks, Burgess Hill, Haywards Heath, Redhill, Handcross, Purley

5/2/S: Children 1942-44
Account of ten year-old boy evacuated twice
Assorted printed advertising material (books, clothes, toys)
Observations of children or about children, London 1942-43
Report on non-evacuated children, Kilburn, 1944
Observations of children returning home, Paddington Station, 1944
Extracts from the letters of a nine year-old boy evacuated to USA
"Doodlebug evacuees" in Birmingham. July 1944
Handwritten personal letter about evacuated children, Maidstone, 1944

5/2/T: Dog Evacuation Scheme, Bolton, August 1940
Notes and correspondence

5/2/U: War Begins At Home 1940
Ts chapter on evacuation, "War in the home". Includes notes by TH
Correspondence with the Editor of Town and Country Planning 1939. Article on "Human effects of Evacuation" by TH
Ts report to the meeting of the Housing Centre, 24.10.39 concerning research on effects of evacuation (TH)
Handwritten notes on billeting, 8.10.40 (JF)
Handwritten notes for a review of Cambridge Evacuation Survey, 8.10.41
Miscellaneous notes

REEL 96
YOUTH 1937-43
TC 51: 3 boxes

TC 51, BOX 1: 1937-40

51/1/A: Youth Peace Movements
Observations at a Young Britons Garden Fete and ticket, handwritten, July 1937, Bolton (WH)
Observations at Labour League of Youth Meeting July 1937 handwritten, WH, extract on League of Youth from unknown
publication; typed ms "Notes for League of Youth Lectures"; typed ms of Draft Policy for the League of Youth; list of the
League of Youth membership 1935-37 (Bolton)
Membership booklet for Economic Youth Movement, Bolton 1937-38; invitations to meetings of the Economic Youth
Movement (Lancs & Cheshire) 29.3.38 & 12.4.38; handwritten & typed observations at meetings 23.11.37 (WH & ZB) and
19.1.38 (JS)
Observations at TUC Conference 23.4.38, handwritten, 2 leaflets encouraging membership of union; 18th Annual Report and
Statement of Accounts 1937, Lancs & Cheshire Federation of Trades Councils & Trades & Labour Councils, (pamphlet)
Observations at a meeting of the Pacifist Youth Group, handwritten, Highams Park, 3.1.40 (AFC); observations of meeting at
the Highams Park Peace Pledge Union and the Walthamstow Young Communist League 4.1.40 (AFC), printed leaflet from the
above meeting published by the Communist Party, typed report of conference on "Youth in War-Time" called by the British
Youth Peace Assembly, 9-10.12.39
National Youth Peace Aims Conference 2-3.3.40 ticket, typed letter to delegates, leaflets given out at the conference, pamphlet Youth News Feb 1940, typed report of conference (CF).
Observations at Public Meeting organised by the National Peace Council, typed, London 13.3.40, leaflets sold and distributed at the meeting (6)
Report of West London Youth Conference, handwritten 16-17.3.40, leaflets distributed at the above (4)
Under 30 Movement Meeting handwritten report 21.5.40 and ramble 20.5.40 (RF); handwritten report on Spanish Youth Fiesta 12.4.40 (RF)
Handwritten report on International Youth Rally 11.11.41 (JS). Letter and copy of pamphlet from the Young Communist League of Great Britain, Jan 1941

51/1/B
Typed ms, Leeds Student Congress, March 1940, 13 reports (AH)

51/1/C: Correspondence
From RC Codner to TH Oct 1940, including Sept Directive; from Dr Gertrude Wagner re Youth Study and reply Oct 1940; from FD Klingender re Youth Study and reply Nov 1940, including typed draft memo "Plan to Discover the Effect of the War on the Youth of Britain"; personal report from EG, Dec 1940; from G Martin Dec 1940; from Margaret Coutts, Jan 1941 (MOI); to R Gauntlett Jan 1941; to B Henriques, Jan 1941; from D Boyd (BBC) Jan 1941; to/from G Martin, (Church of England Temperance Society) March 1941

51/1/D: Newspaper cuttings Oct 1940-March 1941
Including article by TH "The Hope of Youth" in an unknown publication

51/1/E: Pamphlets and ephemera

51/1/F: Youth Questionnaire, The Effect Of War, Future Life, Oct-Dec 1940
Typed notes "The Problem of the 18-20 Age Group", 7.10.40 (RF); handwritten and typed notes on the questionnaire (JS); youth indirects Nov 1940 (JS); questionnaire and replies Streatham (LE), Mill Hill, Burnt Oak, Golders Green, Shepherd's Bush (JS, WH, GH), Notting Hill Gate (DH); notes (JS); handwritten extracts from AE Morgan The Needs of Youth; Youth interviews (CF); analysis sheets (JF); conclusions (JF), Jan 1941 handwritten

REEL 97
TC 51, BOX 2: MATERIAL COLLECTED FOR YOUTH SURVEY 1940-41: PADDINGTON & BERMONDSEY

51/2/A: Introduction and conclusions of Youth Survey, Jan 1941
Instructions to Observers (3 copies typed) Jan 1941; note on youth material (LE) (2 copies typed) summary; corrected copy of M-O "Young People" (A Social Survey in London) Jan 1941 typed; miscellaneous notes by TH and JS on study Dec 1940-Jan 1941

51/2/B: Analysis of Youth Survey 1941
Handwritten notes and analysis sheets for Paddington & Bermondsey (JF)

51/2/C: Employment 1940-42
Notes and interviews, handwritten, on attitude to jobs and to unemployment of young women and a comparison with older women (CF), Nov 1940; notes and interviews, handwritten, on attitude to jobs and unemployment of young men (CF), 1940; handwritten notes on Camden Town Labour Exchange (CF); typed observations 'Going to Work', Bermondsey, (LE) Jan 1941; Juvenile unemployment returns for Bermondsey typed, (LE) Jan 1941; typed extracts from newspapers, publications and diaries: Schull diary Nov 1941; Newsletter Sept-Oct 1941 "Young Wage Earners" 4 extracts The Star "Wages" Jan 1942; Tribune "Training of Youth" Jan 1942; TES (Times Educational Supplement) "High Wages for Juveniles" Jan 1942; Labour Monthly "Wages and the War Effort" Feb 1942; The Economist "Juvenile Earnings and Registration" Feb 1942; diary of a housewife Jan 1942; Daily Mirror Feb 1942; memo sent from D Tate "The Relation Between High Wages and Juvenile Delinquency" including 2 tables from the Ministry of Labour Gazette; typed ms "Excessive Wages of Boys-National Association of Boys' Clubs" H Llewellyn-Smith, Feb 1942; pamphlet Parliamentary Debates-House of Lords Official Report "Children in the Pottery Industry" Feb 1942; pamphlet Youth News Feb 1940, typed report of conference (JC)

51/2/D: Reading Jan 1941
Observations in Porchester Road Library (CF); observations in Bermondsey Central Library and Rotherhithe Public Library, typed (LE); counts of newspaper buyers, Paddington, (JS); observations in various bookshops in Paddington (CF) and Bermondsey (LE) typed and handwritten; summary of Bermondsey typed interview with Mr Davidson, Borough Librarian, Bermondsey; Free Reading for Shelterers, Bermondsey Public Library leaflet

51/2/E: Clothes and Shopping Jan 1941
All typed, general remarks on clothes (CF); descriptions of what people were wearing, Paddington (CF), Bermondsey (LE); shops and shopping Paddington (JS, CF), Bermondsey (GH, LE); handwritten summary in note form

51/2/F: General 1940-41
Observations on street corners, follows and overheards, Paddington (CF, JS) Bermondsey (LE, GH), Notting Hill Gate (DH) Nov 1940

51/2/G: Recreation: Paddington and Bermondsey 1940-41
Paddington: cinema count, handwritten, (CF); pub counts (JS), handwritten; blackout activity, handwritten (CF); observations in billiard halls, recreation grounds and dance halls (JS), handwritten; observations of youth at night (JS);
observations at Clarendon Youth Centre (GH); roller-skating (JS); group counts (HP). Jan 1941
Bermondsey: outdoor/indoor activities (GH); pub count (GH), typed; blackout behaviour (LE); cinema count handwritten, (KT); smoking (GH), typed; group counts.
Comparisons of Paddington and Bermondsey; juvenile leisure time July 1940 questionnaire form; children's play in the East-End, Oct 1940 (CF)

51/2/H: Shelters: Paddington and Bermondsey 1940-41
Observations in undergrounds Sept 1940 (HP), typed; East End children in shelters, typed, Dec 1940 (CF); copy of questionnaire on shelters and youth; shelters in Paddington and Bermondsey, observations and general impressions, Jan 1941, (KT, GH, LE, JS); copy of Shelter and Youth Report by the Church of England Temperance Society, Feb 1941

51/2/J: Leisure and Clubs Questionnaire Jan 1941: Bermondsey
Typed and handwritten replies to the questionnaire, (GH, DH)

REEL 98
51/2/K: Leisure and Clubs Questionnaire Jan 1941: Paddington
Typed and handwritten replies to the questionnaire (JS, CF, BW)

TC 51, BOX 3: YOUTH CLUBS AND LATER QUESTIONNAIRES AND SURVEYS

51/3/A: Boys' Clubs: Nov 1940
All typed, interviews and observations (JA)
Clarendon Youth Centre (2 copies); Boys' Brigade (2 copies); London Federation of Boys' Clubs (2 copies); Salvation Army; Boy Scouts HQ;
62nd London Boys' Brigade; Southwark Youth Committee (2 copies);
Mary & Acland Club (2 copies); summary of position (2 copies);
summery of statistical information

51/3/B: Boys' Clubs ephemera 1938-40
Pamphlet and leaflet from Bolton YMCA 1937-38; London Federation of Boys' Clubs Annual Report 1938-39; Boys' Brigade leaflets, reports and gazettes 1940

51/3/C: Girls' Clubs Questionnaire Dec-Jan 1942
Questionnaire typed, replies handwritten
London (MS, CG, DH); Bolton (FM), general impression, questionnaire among women working in a factory; Roehampton (MH, CM); Fordingbridge (JH); Westbourne, Sussex; Rolands Castle (MT), Hants; Cornwall (VT); totals and analysis

51/3/D: Reports from St Francis Youth Club 1943
Various reports on the activities and the running of the youth club in West Wickham, Kent (EG)

51/3/E: Special Reports by the National Panel: 1941 & 1942
Replies to the Special Report on Youth Problems

51/3/F: Youth Questionnaire: The Running of the War, July 1942
Typed questionnaire, handwritten replies; Camden Town (EG), Bayswater and Shepherd's Bush (MS), King's Cross (CM), analysis sheets

51/3/G: Youth Questionnaire, June 1943: Paddington
Handwritten and typed (EG, LB, GT); analysis sheets

51/3/H: Miscellaneous
Handwritten extracts from surveys/reports on measuring intelligence in schoolchildren, achievement at school (both USA), and ILO report on work and health

REEL 99
CHILDREN AND EDUCATION: 1932 - 1952
TC 59: 7 boxes

TC 59, BOX 1: CHILD SURVEY 1932 - 40

59/1/A: Studies of child behaviour 1937 - 40
Typed exploratory synopsis on children, 29.11.37 (FHC)
Typed QQ for children on family, friends, love and death etc, 11.11.37
Typed plan for study of children's behaviour, 1938
Typed memo - proposals for study of teacher 1.11.40 (JSF)
Handwritten list of panel members with children, undated

59/1/B: Observations of children 1937
Typed and handwritten observations of Bolton school children, 1937 (FHC, JS, JM, PNH, WH and teachers)
Handwritten observations of school sports day, 1937 (JM, WH)
Newspaper cuttings on finding work after school and catapults 1937
Printed pamphlet - Bolton schools educational visit to the Lake District, May 1937
Valentine card

59/1:C: Wall Chalkings 1937
Sketches of wall chalkings by children, Bolton 1937 (WH)

59/1:D: Child Survey 1938
Approx. 60 handwritten and typed responses to child survey, 1938
(volunteer panel)

59/1:E: Empire Day May 1938
Handwritten reports on Empire Day celebrations at schools, May 1938
(sent in by teachers); Derbyshire, Suffolk, Middlesex, Coston (County?)

59/1:F: Sunday Schools 1937
Part of a handwritten report on talk given to Sunday school teachers, undated
Handwritten observation of Sunday school class by teacher, undated
Observation of children after attending show in a church hall, 1937 Bolton

59/1:G: Miscellaneous 1932 - 37
Handwritten results of physical training tests 28.11.32
Printed letter from Bolton Education Committee on introduction of a new senior school, August 1937
Typed report on Fourth of June celebrations at Eton College and printed programme, 1937
Typed and handwritten letters to Tom Harrison - one from St Christopher School Letchworth Herts, and one from Frank H? - both undated
Four handwritten notes to teachers from parents, 1937

59/2:A: School life in war time 1939 - 40
Typed letter for schools asking for information on school life in war time 8.3.40 (BW)
Typed and handwritten letters from head masters and mistresses in response to letter, giving information about: - general effect of war on pupils, interests, conversation and outlook (some in response to advertisement - see 5 letters November 1939). Also copies of prospectuses, school magazines and other ephemera, February-April 1940
Handwritten analysis of contents of school magazines, 1939 - 40 (CP)

59/2:B: School life in war time 1942
Typed copy of letter to schools asking for information on school life in war time, March 1942 (HW)
Typed and handwritten letters from head masters and mistresses in response to letter about school life in war time. Also printed school annual reports, March - June 1942
Syllabuses - Beckenham and Penge 1942

59/2:C: School life in war time 1939 - 47
Miscellaneous typed and printed ephemera sent in by volunteer panel and full-time observers: - circulars on evacuation of schools, ARP, extended school in summer holidays, social activities in schools

59/2:D: Children and the war - miscellaneous 1940 - 43
Handwritten letters from evacuee 1940 - 41 (2 letters)
Typed observation of school play, Letchworth 22.2.40 (TH)
Typed interview with headmistress of evacuated school Seaton, Devon, 26.4.40 (PF)
Handwritten reports on school girls sent in by school teacher Roedean, February - March 1940
Handwritten report on overseas evacuation, Canada, August 1940 (panel member)
Handwritten letter from male (age 17) on attitudes to war at college, Cheltenham 25.5.40
Handwritten report on children in the war and after, February 1942 (EG)
Handwritten and typed correspondence between panel member and Glasgow Education Dept about Government evacuation scheme and transport for school children, Argyll 1940 - 42
Five typed observations of schools after air raid warnings, Romford, Middlesbrough 1940 (NM)
Typed report on Cheltenham College farming scheme - school boys helping farmers August 1940
Typed observation of conversation about harvesting camp for school boys and arrest of man from Daily Worker, Bolton 22.6.40 (BA)
Typed article on public schools and the war and letter to TH, undated
Typed correspondence and timetable for conference held by New Education Fellowship "What after 13" (TH gave a lecture), handwritten report of Conference (RF) November 1941 - January 1942
Typed extracts from listening reports for TH - schools' reactions to broadcasts including broadcast on finding a job 1942 - 43
Handwritten essays by children on war and peace terms 1940 - 41

59/2:E: Children's books and comics 1939 - 42
Typed description of contents of comic - Crackers 21.11.39 (TH)
Typed description of children's supplement in Christian Herald 9.11.39
Typed list of magazines for children including religious magazines and magazines for girls from organisations ie Federation of Girls' Clubs, YWCA
1940 copies of : - The Rover, The Skipper, The Wizard, two copies of Adventure, The Hotspur, The Magnet, Triumph and Gem, Playback, Film Fun, Children's Newspaper, (CP)
Handwritten analysis of content of comics
Newspaper cutting on series of 'sixpennies' for young people 22.2.40 (BW)

59/2:F: Children's reading survey - Fulham 1940 - 41
Typed letter from the editor of The Junior Bookshelf about children's reading habits and the war 13.3.40
Ms report on children's reading habits at Fulham Library, 17.2.40 (CP)
Handwritten survey of books issued to children, Fulham Library 16.3.40 (CP)
Typed report on visit to children's library, Fulham 8.5.40 (SH)
Typed report on children's reading habits, Fulham 22.2.41 (DS)

59/2/G: Education QQ 1942
Six point QQ on "what social, political changes you would like to see or what changes you expect there will be after the war and ideas on post war education?"; Typed copy of QQ 6.10.42
120 typed responses to QQ from Kilburn, Paddington, Marylebone 1942
Handwritten analysis of QQS 6.10.42 (JF)

59/2/H: Education Indirects 1944
Typed and handwritten indirects on education from Chelsea, Hampstead, SW1, Albert Bridge, November 1944 (GST, RL?, CG)
Handwritten analysis charts, November 1944

REEL 101
TC 59, BOX 3 : CHILDREN AND THE WAR 1937 - 47

59/3/A: Observations of children 1939 - 42
Handwritten report on survey of children's play 31.7.? (JSF)
Typed observations of children at play and general observations of children, Bolton, Fulham, Stepney, and Middlesbrough 1939 - 42 (RA, AH, NM, WRL, VT, CM)
Drawing of Hitler etc by four year old

59/3/B: Observations of children 1940
Typed observations of children at play and general observations of children, Worcester 7.10.40 (JA, DA)

59/3/C: Observations of children 1940
Typed and handwritten observations of children in Bethnal Green play centre and handwritten letters to TH, February - March 1940 (sent in by play leader)

59/3/D: Children's attitudes to war 1940 - 41
Typed and handwritten answers to QQ "What do you think of war?" April 1940 (LE, HP, NM, VW, RF)
Children's drawings and handwritten notes on children and the war 25.4.40 (TH?)

59/3/E: Children's attitudes to war 1940 - 41
Handwritten essays on war (Northern Ireland), three answers to questions on war and drawings of air raids by children (sent in by teacher), Huddersfield 1940 - 41
'Mock' letter, and list of contents of 'Westport Barracks' (toy fort) by 13 year old boy. 1940

59/3/F: Children's attitudes to war 1940 - 42
Handwritten essays by children on air raid warnings and letter from teacher, Alexandra Palace, June 1940
Handwritten essays by children on shelters, War Savings Week and holidays (sent in by teacher), Watford 1940 - 42

59/3/G: Miscellaneous observations of children 1942 - 47
Typed observations of social held in aid of The Basque Children's Fund, 10.5.42 (P)
Handwritten observation at a children's art exhibition, Cooling Galleries, Bond Street, London 14.1.43 (MS)
Handwritten observation of children outside a pub - The Crown, Cricklewood Broadway 23.5.43 (LB)
Handwritten observation of waiting room in children's hospital 17.4.45 (LB)
Typed special report on visit to Bernard Heath Junior Mixed School, St Albans, April 1947 (panel member)

59/3/H: Survey of Wickham Common School and Pound Park Nursery 1947
Handwritten survey of Wickham Common School and personal experiences of investigator (teacher at this school), 30.1.47 (EG)
Handwritten and typed report 'Going to the cinema on Saturday morning', Wickham Junior School July 1947
60 handwritten essays by children on going to the cinema, Wickham 1947
Handwritten charts on cinema going and analysis, Wickham 1947 (EG)
Handwritten report on Pound Park Nursery, Charlton, London 1947 (EG)
Handwritten report on visit to infant department of Wickham School 7.12.47 (EG)

59/3/J: Tables from survey on education 1947-48

REEL 102
TC 59, BOX 4 : MISCELLANEOUS ESSAYS BY SCHOOL CHILDREN (sent in by teachers) 1937 - 38

59/4/A:
'The Royal Family' handwritten essays, Bolton? 1937

59/4/B:
'Coronation Day' handwritten essays, Westhoughton 1937

59/4/C:
'Winter and Summer' handwritten essays, Bolton 1937

59/4/D:
'Spring' handwritten essays, Bolton 1937 (WH)
Mass Observation Archive, Parts 5 and 6

'My Home and Who Lives There'
handwritten essays, some typed copies and letters from teacher,
Bishop Auckland 1938

59/7/C: Essays 1938
'My Home and Who Lives There'
handwritten essays, some typed copies, letter from teacher and handwritten notes on essays, Bishop Auckland, Wirral,
Bugbrooke, London, Murton (County?), 1938

59/7/D: Miscellaneous magazines and publications 1937 - 52
Printed pamphlet Forty Years On
(Assistant Masters in Secondary Schools) 14.12.37
Printed pamphlet Charity and the Law, published by the National Council of Social Service 14.3.50
Printed pamphlet Intelligence Testing - Its use in selection for secondary education. Special articles from The Times Education Supplement, 1952
Ministry of Education Pamphlet Number 1 The Nation's Schools: Their Plan and Purpose, published by HMSO 1945
Social Work - printed, quarterly review of family casework, published by the Family Welfare Association April 1946
Printed pamphlet The Social Background of Infancy - The Domestic Environment of 471 Oxford Babies, published by the BMA June 1930
Magazine The World's Children, published by Save the Children Fund, Winter 1941 - 42
LGS - Journal of NALGO, November 1946
Picture Post, Volume 33 Number 5, 2.11.46

REEL 108
WOMEN IN WARTIME 1939-45
TC 32: 4 boxes

Most of the material in this Topic Collection is related to women's attitudes to war work and to the Women's Services. It does not include large sections of material on women in relation to other aspects of their lives. Topic Collections FAMILY PLANNING (TC 3), EVACUATION (TC 5), PERSONAL APPEARANCE (TC 18), HEALTH (TC 11), SHOPPING (TC 4) INDUSTRY (TC 75), and SEXUAL BEHAVIOUR (TC 12) are sources of further information on women in particular

TC 32, BOX 1: WOMEN'S CONTRIBUTION TO THE WAR EFFORT. PRINTED MATERIAL ABOUT THE WOMEN'S FORCES. MALE ATTITUDES TO WOMEN IN THE FORCES. THE WOMEN'S LAND ARMY
32/1/A: War work for women

One typed annotated draft and three printed versions
Memorandum: "Suburban Neurosis" from Mrs Fordham (undated) with suggestions for tapping women's energies
Article: "Women in Wartime" written by Observer SS, 4.1.40 (several drafts)
Statistics about women in the WVS, ARP, WLA and in industry
Newspaper cuttings about women at work, 1939-40
Printed leaflet: "The Employment of Women", suggestions to employers by Ernest Bevin, 1941
Printed leaflet: "Registration for Employment Order 1941", notice to women who have registered
Report: Note on Women's Registration at Shepherd's Bush Labour Exchange (RL) 29.10.41
Report: Note on call-up of women (PN) 25.11.41 in Shotley Bridge, Durham
Report: War Jobs for Women exhibition at Wembley, (MT) 18.11.41
Report on a debate at a Warden's Post, (CF), 16.12.41: "There should be no conscription for married women"
Extracts from M-O diaries 1941-42 on the conscription of women
Article: "Women Park Keepers" (LB) 4.5.42

32/1/B: Proposals for the study of women in wartime
Correspondence relating to the study of women: Mrs Sieff and TH, Jan-Dec 1940 on the progress of the work which has been paid for by Mrs Sieff
Correspondence between PN and TH on the study, July-Aug 1940 with proposals for the structure of a report
Letters from Norah M Jeans of the International Women's News to TH, Sept 1940, with leaflets

32/1/C: Observations of women
Report on Dover, the BEF, with references to the reactions of women, 10.6.40
Article: "An Observer's experience trying to help her country" (DS) 19.6.40
Report from a Women's Hospital Ward at University College Hospital, London (PF) 21.6.40
Observations of women in Bolton (BA) 31.7.40
Observations in Mile End Baths-women's section, (NM) 1.8.40
Observations in Worcester (DA) 30.8.40
Observations in Slater's Cafe, Oxford Street, London, (SS) 30.8.40
Notes on women's health and nerves, Notting Hill Gate, (DH) 12.9.40
Further observations in Worcester (DA) Sept-Oct 1940
Report on Women's Exhibition of Housing and Planning organised by RIBA, London, (MS) 29.5.42

32/1/D: Women's publications
Schematic analysis of a small sample of publications aimed at a female readership (CP) undated

32/1/E: Women in the Forces
Miscellaneous notes on the Women's Services including newspaper cuttings
Observations of large sections of mar, July-Aug 1940 and notes (CF) 29.7.40
Observations and overheard comments on the ATS and the WAAFs in Central London (CF) Aug 1940
Set of replies to four questions put to women about the women's services (CF) 12.8.40
Women's attitudes to women in the Forces (JS) 30.8.40

32/1/F: Male attitudes to women in the Forces
Interviews in the street with men (JS) 15.10.41
Report: Soldiers' attitudes to the ATS (JF), 10.11.41
Replies from male members of the Panel in the Army and in the RAF: attitudes towards the ATS and the WAAF respectively, Oct 1941

32/1/G: Printed material on the Women's Services
Recruitment literature for the Navy, Army and Air Force Institutions (NAAFI), the Women's Royal Naval Service (WRNS), the Auxiliary Territorial Service (ATS) and the Women's Auxiliary Air Force (WAAF)

32/1/H: The Women's Land Army
Newspaper cuttings 1939
Correspondence between TH and senior members of the WLA about getting access to information about the WLA
Report: A visit to WLA headquarters (SS) 29.11.39 and an account of an interview with the Honorary Director, Lady Denman; opinions on the organisation of the WLA from other WLA personnel
Letters and newspaper cuttings from the Farmers' Weekly sent in by a Panel member, Joyce Rowley, 1938-40
Typed extracts from the national press, 1939
Note on the WLA by TH, 4.12.39
Letter from Panel member in the WLA
Correspondence between TH and Lady Stapleton about the WLA including references to her idea of having a Boys' Land Army and with two articles by her: "Recollections of the Land Army" and "Land Army 1916-18"
Government leaflet "Recruitment to Agriculture"

REEL 109
TC 32, BOX 2: ATS SURVEY: WOMEN'S ATTITUDE TO WAR WORK, TO THE FORCES AND SPECIFICALLY TO THE ATS, 1941

32/2/A: ATS Survey: correspondence Oct-Nov 1941
Letters to Mass-Observation from Mary Gowing, Director of John Tait and Partner Ltd, the advertising agency working on ATS recruitment. Includes ideas for an ATS Survey, an article by Mary Gowing on the need for women to be involved in designing advertisements to appeal to women, notes on life in the ATS and recruitment figures
Letters (2) to TH from K Furse about recruitment

32/2/B: ATS recruitment advertising
Copies of newspapers containing ATS advertisements, Oct-Nov 1941

32/2/C: ATS recruitment advertising
Samples of proof advertisements prepared for the national press, 1941

32/2/D: Life in the ATS
Personal reports: extracts from the letters of an ATS woman to her boyfriend (a Panel member) with editorial comments from him. She is stationed in Leeds. No date
Extracts from letters sent to a female Panel member by her friend stationed in the ATS in Saltdean, Sussex, 1940
Newspaper cutting about recruitment drive 15.11.41
Copy of letter from the mother of an ATS member to Sir John Wardlow-Milne, MP, criticising conditions in the ATS, 12.11.41
Transcript of a broadcast by Captain David Margesson, MP, about the ATS, 30.6.41
Confidential reports about the ATS: "The ATS and You" 6.5.41, written by an anonymous ATS officer; "Service in the ATS": information for the use of Interviewing Officers at Employment Exchanges, 22.5.41; details of ATS operational employments, Sept 1941?

32/2/E: ATS Survey: Women's attitudes
Indirect interviews with women aged 17-43 in 3 London Boroughs and in Worthing, 15-21.10.41 about their attitudes to the war, war work and the services, specifically the ATS. (LE, RI, CM, JS)

32/2/F: ATS Survey: Female Panel attitudes
Interviews with 100 women about their attitudes to joining one of the Women's Services, which one appeals most and why, reasons why they couldn't/wouldn't join up and opinion about the ATS recruitment advertising. (Questions 21 onwards of the main questionnaire used above). Includes a copy of the questionnaire. Survey conducted in London areas, November 1941, (MS, CF, VW, DH, JS, VT)

REEL 110
TC 32, BOX 3: ATS SURVEY (CONTINUED):
WAAFS; MUNITIONS WORKERS

32/3/A: ATS Survey: Women's attitudes
Interviews with approx. 100 women in Coventry (engaged in various occupations, including munitions work) about reactions
to ATS advertising and whether they would want to join the ATS. Questionnaire included, Nov 1941 (CF, MS, VT, DH-all female Observers)

32/3/B: ATS Survey: results
Internal memos and reports on ATS survey with analyses of replies

32/3/C: ATS Survey: results
Tabulation sheets (HP, JF, EL)

32/3/D: WAAF: Women's Auxiliary Air Force
Personal reports, descriptions of WAAF exhibitions, and an article entitled "WAAF" by Mrs G Barker of the Ministry of Information, (US Division), 17.3.42

32/3/E: WAAF: Reports from an Observer 1941-2
Detailed reports written at regular intervals for Mass-Observation by NM, formerly a full-time Observer with M-O. The reports cover all aspects of WAAF life: social activities, training, morale, recorded conversation, sex-life, clothing, leisure, reading habits, attitudes to politics, the WAAF hierarchy and so on. NM stationed at Preston, Lancs from April 1941 until July 1941 and then in Digby, Lincs until Feb 1942

REEL 111
32/3/F: Letters from women welders 1942
Letters from a group of young women engaged in munitions work in Yorkshire (mostly Huddersfield) sent to their former instructor, Val Pearson, a young female member of the M-O Panel in Sheffield. Details of life in the factory, the hazards of work and various escapades

BOX 4: WOMEN'S ORGANISATIONS IN WARTIME 1940

32/4/A: Women's organisations: general
Draft questionnaire to be sent to officers of the organisations
Lists of organisations with addresses and names
Details of some women's organisations compiled by SS who conducted the entire survey
Article: on the need for good women's organisations in rural areas to tap women's energies, written by Katherine Furse, 13.8.40

32/4/B: Regional reports on women's organisations
Report based in Yorkshire sent in by Panel member E Rowntree, Pickering, Yorks, Feb 1940
Interviews carried out by JS in London, 13.12.40 about women's membership of clubs
Survey with interviews by JJ, 17.12.40 made in working class districts of Watford

32/4/C: Women's organisations
Information collected by SS during 1940. Arranged in alphabetical order:

British Federation of University Women:
Notes on officers, organisation, description of meeting, 16.3.40 (SS), a printed leaflet and a copy of University Women's Review, No 29, Nov 1939

Citizens Advice Bureaux:
Notes on the origins and functions, letter 21.12.39 and explanatory leaflet

The Electrical Association for Women:
Letters from the Director to TH Jan and Feb 1940

The Housewives' Union:
Report of a meeting at Letchworth Garden City 15.1.40 written by Mrs Harrisson (TH's wife?)

32/4/D: International Co-operative Women's Guild
Publications, Popular Nutrition and the Housewife, Youth and Cooperation, Present Economic Tendencies-where does the Housewife come in?, Housewife's Programme, Mothers of the Future and various duplicated Bulletins

32/4/E: Organisations
Ladies Guild (of the British Sailors Society):
43rd Annual Report

Married Women's Association:
Leaflets-Marriage is News, Are Wives Slaves?, account of a meeting, 8.2.40 plus assorted notes

Mental Health Emergency Committee:
Correspondence, notes on organisation and leaflets

Mothers' Union:
Notes on organisation plus leaflets

National Council for the Unmarried Mother and Her Child:
Pamphlet: Twenty-one Years account of the history of the organisation and The Illegitimate Child-a challenge to Society plus other printed material

National Council of Social Service:
Correspondence

National Council for the Defence of Women and Children:
Duplicated circulars

32/4/F: National Council of Women of Great Britain:
Notes on the organisation, origins, officers, functions, opinions about pacifists, duplicated Annual Report, two copies of
Women in Council, No 1 and No 8 and the Handbook, 1939-40

REEL 112
32/4/G: Organisations

National Federation of Women's Institutes:
Correspondence and notes

National Union of Townswomen's Guilds:
Notes on organisation, officers and correspondence

National Union of Women Teachers:
Note and letter

Personal Service League:
Printed material

Red Cross:
Notes

United Kingdom Alliance:
Notes on organisation and letters

Women's Engineering Society:
Invitation to 21st Birthday Celebrations with guest list, observation 4.3.40, newspaper cuttings of occasion

Women's Farm and Garden Association:
Correspondence, printed material and notes on organisation

32/4/H: Organisations

Women's Freedom League:
Newspaper cuttings, notes, descriptions of a talk 17.1.40 and duplicated Bulletin

Women's Guild of Empire:
Account of interview 29.8.40 and printed leaflet

Women's International League for Peace and Freedom:
Notes on attitudes to pacifists, notes on organisation, leaflet and pamphlet on history and aims

Women's Liberal Federation:
Notes, duplicated circulars and letter

Women's Parliament:
Letter to Naomi Mitchison (M-O Panel member) 21.11.41

32/4/I: Women's Voluntary Service:
Assorted leaflets, printed material including leaflets on knitting for the war effort, reports from DA in Worcester about local
activity, July-Aug 1940; booklets with helpful information on ARP, children etc; confidential report from Lady Reading; notes,
observations etc

32/4/J: Women in religious organisations
Report by SS on the effect of war on church organisations, 19.1.40
Assorted church publications
Completed questionnaire sent to the Women's Guild of the Congregational Union of England and Wales

32/4/K: Youth organisations for girls
Girl Guide Association
National Council of Girls' Clubs: printed and duplicated material (including material about camps), sample newsheets, notes
on organisations

REEL 113
ANTI-SEMITISM SURVEY 1939-51
TC52: 4 boxes

TC 62, BOX 1 : REPORTS ON ANTI-SEMITISM/EAST END STUDY 1939, ESSAYS AND CORRESPONDENCE, NOTES ON ANTI-
SEMITIC FEELING 1939-43

62/1/A: Reports on East End Study 1939
Typed report: "East End Preliminary Survey", 23.1.39 (LT)
Typed report: "Anti-semitism" - contains opinions collected in Stepney, Poplar and Limehouse (KB)
Typed report: "Weekend Surveys" - contains opinions collected in:
Poplar 11-12 February
Limehouse 18-19 February
Stepney 25-26 February
Hand-drawn map of Whitechapel area (E8 and E9)
Typed letter to TH from Kathleen Box (investigator) on East End Survey

62/1/B: Correspondence and notes on Anti-semitism Study 1939
Typed report: "Outline of Projected Psychological Study of Jews in relation to Wider Investigation of Anti-semitism" -
duplicate and carbon copy, February 1939
Typed report: "Liking and Disliking the Jews" - contains summary of opinions on characteristics of Jews
Typed report with attached letter to TH from J Sommerfield (investigator) on his experiences and progress re 1939 survey
Correspondence with various organisations including Jewish organisations and other material related to 1939 survey
Typed report on the Jewish Agency for Palestine with draft of speech given by Dr. Weizmann at 22nd Zionist Congress at Basle, undated.

62/1/C & D: School essays on Negroes and Jews 1939
Essays sent in by teachers who were part of M-O's panel of volunteer observers, early 1939
File C from assorted schools in various areas. File D from a school in Keswick

62/1/E: Making of BBC TV documentary June - July 1939
Page from Radio Times 7.7.39, indicating programme relating to 1939 survey
Typed letter to TH from Andrew Miller Jones, TV producer
Typed draft script, final script and handwritten notes

62/1/F: Feelings towards Jews/Jews and Cockneys in East End, March 1939
Typed prefatory letter from TH to Neville Laski (member of Jewish Board of Deputies) in relation to funds for continuation of
1939 anti-semitism study
Typed preliminary interim report (79 pages) contains comprehensive account of 1939 anti-semitism study

62/1/G: Responses and findings from questionnaires on Anti-semitism 1939
Typed indirect interviews on anti-semitism, 31.1.39 (AH)
Typewritten responses to a 4-point questionnaire on ideas acquired about Jews and opinions on effects of Jewish refugees in
England
Handwritten report on results of questionnaire on Jews, February 1939
(3L Deuchar)
Typed report: "Anti-semitism in London Area", (Mrs O Smith)

62/1/H: Anti-semitism survey 1940-43
Typed and handwritten responses to a 5-point questionnaire on feelings towards Jews
Handwritten "Special Report - Dominating Feelings about Post-War Politics", 18.4.41 (from volunteer observer)
Typed overheard conversations containing spontaneous anti-semitic remarks, 23.6.41 (BW)
Typed tabulated analysis: "How Do You Feel About the Jews?", 18.3.43

REEL 114
TC 62, BOX 2 : EAST END SURVEY 1939:
OBSERVATIONS AND SURVEYS

62/2/A: Working class Jews in Whitechapel 1939
leisure activities at a dance hall, party, cinema, card games and conversations in private houses and at Joe's Café

62/2/B: Observations of Cockneys and Jews: Leisure activities
Handwritten overheard conversations on reactions to pictures in Whitechapel Art Gallery 1939 Exhibition 16.2.39(LT);
includes tabulations of findings
Typed report of Whitechapel Art Gallery 1939 Exhibition including observations on reactions to pictures, pictures receiving
special attention and time spent there, 16.2.39 (NC, LT)
Handwritten cinema counts in Reading Room 7.15 pm, 21.2.39 (LT); includes tabulated results
Typed counts and tabulated results in Queen's Music Hall, Poplar, 23.2.39 (NC)
Observations and overheard conversations mainly about fascism at Whitechapel Art Gallery and games arcades in
Whitechapel area, 3.12.39 (DG)
Printed card advertising "1939 Exhibition" at Whitechapel Art Gallery 9.2.39 - 7.3.39
Two booklets on Whitechapel Art Gallery 1939 Exhibition
Printed pamphlet from Artists International Association: "The First Five Years 1933 - 1938"
Newspaper cutting from The Star, 15.2.39 referring to pen and ink sketches shown at the Whitechapel 1939 Exhibition

62/2/C: Stepney questionnaires
Handwritten draft notes of responses to 5 questions on Stepney
Typed report on findings to questions on Stepney as a place to live - good and bad points - with results
Indirect interviews on residents' views of Stepney and anti-semitic feeling there, (26.2.39 and undated) (PF, JB, EF, KB)
Handwritten draft notes on pub counts and pub games
Typed pub counts and tabulated results of activities including games facilities in several pubs in Stepney area (originals and
carbon copies)
Diagram of pubs in E1, E2 and E14 areas
Booklet: "Quinn Square Tenants' Rent Strike Victory", received 3.12.38 (JS)
Typed words of song connected with Stepney Tenants' League
Printed leaflet from a Catholic church, E1, announcing "A Meeting of Parishioners", received Feb 1939
Printed leaflet by the Socialist Christian League, received March 1939
Printed poster from St Augustine’s Church
Handwritten draft notes on church counts
Typed church counts outside churches of various denominations, undated (KB)
Typed church counts at St Mary’s Church (C of E), with informal interviews on anti-semitism, 26.2.39 (PF)
Typed observation of church service at St Mary’s Church, 26.2.39 (PF)
Typed report on 11 o’clock church service at St Mary’s Church, 26.2.39 (OS)
Typed account of observations at Salvation Army Hostel for Women, 25-26.2.39 (KB)

62/2/D: Poplar questionnaires
Typed responses to 4 questions on Poplar as a place to live, and further question “Do you think the Archbishop of Canterbury is good at his job?”, 11-12.2.39 (KB)
Handwritten responses to above questions on Poplar, (undated)
Handwritten report on results of house-to-house questionnaires about living in Poplar, 12.2.39 (SS); includes tabulated results
Typed indirect interviews with report and tabulated results on residents’ views on Poplar and anti-semitic feeling there (KB, DG, SS); includes separate handwritten and typed pub and pub activity counts and church counts (DG)
Handwritten account and notes of pub and pub activity counts, 11.2.39
Handwritten coded church counts of Methodist, Congregational and Roman Catholic churches
Typed church counts (Church of England) (KB)
Handwritten notes on church attendances, 12.2.39 and report (S Smith)
Typed observation of Salvation Army activities (KB)
Handwritten account of dance at St Stephen’s Church Hall
Typed account of dance at East India Hall (KB)
Typed report on the “Eastern Boarding House”, Bed and Breakfast establishment (KB)
Two typed copies of an interview with Mr Regan Ward, Secretary of Labour Party (KB)
Handwritten account of interviews with a doctor, Army & Navy Surplus Stores assistant (women’s wear store manager and a Church of England vicar)

62/2/E: Limehouse questionnaires
Handwritten accounts of interviews on anti-semitism; with a doctor; in pubs; door-to-door
Handwritten direct door-to-door and pub interviews, 18-19.2.39, (BJ)
Typewritten informal interviews about foreigners, 31.3.39, (KB)
Typewritten responses to 4 questions about Limehouse as a place to live, including question about Archbishop of Canterbury (KB)
Handwritten indirect interviews about political parties (KB)
Observations of church and pub attendances (KB)
Typewritten observations and informal interviews in public lavatories and with the Salvation Army
Typewritten informal interviews on anti-semitism among working-class people, 18-19.2.39 (KB, BJ)

62/2/F: Bethnal Green questionnaires
Typewritten responses to 5 questions about Bethnal Green as a place to live, including question about the Archbishop of Canterbury, 1-2.4.39 (KB)
Typed account of indirect interview on politics and anti-semitism with proprietor of workmen’s cafe (KB)
Typewritten notes on church attendances (KB)
Log and weather report, 1-2.4.39 (KB)
Handwritten notes on pub attendances (KB)
Handwritten account of weekend spent at Salvation Army Hostel, including original receipt (PS)
Handwritten door-to-door interviews and responses to 5 questions about Bethnal Green as a place to live, including question on the Archbishop of Canterbury, carried out during weekend stay by investigator at Salvation Army Hostel (PS)
Handwritten notes on church and pub attendances (PS)

62/2/G: Definition of East End/Petticoat Lane, 10.7.39 (EBC)
Booklet depicting history of silk weaving industry in Spitalfields, by Virgole Middleton & Co. Ltd
Handwritten account, including observations and overheard conversations, on history of Petticoat Lane
Handwritten notes on definition of the East End; Jewish and clothing areas; history of the Globe Theatre; history of Curtain Road Theatre; St Mary’s Church, Whitechapel

62/2/H: Ephemera
Booklet “Peace Alliance” by Starkey Jackson, published by Militant Labour League, bought at Jewish Newsagent, E1, 14.2.39 (LT)
Booklet “The Jews in Italy” (Nr. 2) by Suzius, 1936, with typed letter from Italian Embassy, London, 16.12.36
Card with printed leaflet/form: “Portraits for Spain” contains details and prices of various art work 12.3.39
Leaflet on London Foodship Campaign for Spain 12.3.39
Leaflet advertising “Exhibitions and Lectures in Aid of Czechoslovakian and Jewish Refugees, Wil”
Leaflet “Boycott Nazi Goods” published by Empire Boycott League, E3
Leaflets “Walkers (Dyers and cleaners) Ltd” - price lists of boot and shoe repairs, found on floor at Aldgate East Tube Station, 24.2.39 (LT)
Card “The Sussex Laundry Ltd” - price list and 2 cards for details of work to be done, 13.2.39
Typewritten two-sided paper “Propaganda Art Course” and “Syllabus and Timetable of Lectures”, Christchurch Parish Halls, E1
Leaflet advertising “Distressed Areas Exhibition” at Christchurch Hall, E1 with enrolment form for Propaganda Art Course, 10.3.39
Leaflet from “Distressed Areas Exhibition” about the “Left Book Club Spanish Foodship”, 10.3.39
Printed sheet from the “Distressed Areas Exhibition”: “Christ and Unemployment - A Call to a Crusade”, with covenant tear-off slip

62/2/I: Newspaper and magazine cuttings
Articles from Time magazine (USA) on Freudianism (26.6.39) and Freud’s book Moses and Monotheism - a psychoanalytic approach to the Semitic and anti-semitic “neuroses”, and on anti-semitism in a Baltimore school
Articles from World Press News about Jewish influence in the Press, 18.5.35
Daily Express report: Mosley’s speech, November 1939
Two bookjackets: "The Jews - are they human?" by Wyndham Lewis (George Allen & Unwin); "The Shortest Way with the Jews" by Peter Harlow, (George Allen & Unwin)

Article The Star, 10.2.39 "Jew Offers to Buy Boy Bicycle"

Article Evening Standard, 5.12.38: "Court Apology for Saying Father and Son were Jews"

Article Evening Standard, 8.12.38: "Hitler's Creed and Others"

Article Evening Standard, 18.8.38: "No Such Thing as a Jewish Race" (torn)

Article News Chronicle, 7.12.38: "Priest Defends Anti-Jew Editor"

Article News Chronicle, 10.2.38 on Lord Baldwin

Loose in Box

Song sheets: The Jewish national anthem and other Hebrew songs

Copies of The Jewish Chronicle, 3.2.39 and various East London newspapers

REEL 115
TC 62, BOX 3: ANTI-SEMITISM, ATTITUDES TO PALESTINE:
SURVEYS 1946-47

62/3/A: Anti-semitism and free speech 1946

Typewritten 22 page report on "Anti-semitism and Free Speech", 25.7.46 (PV)

Typewritten 21 page report, original and carbon copy, based on 180 direct interviews made between 25.7.46 and 24.8.46

Typewritten copy of Directive for July 1946, Part I, relating to people's feelings towards Jews, the Jewish problem and Palestine

Analysis sheets on censorship on books and newspapers

62/3/B: Palestine questionnaires 1946

Typewritten 17 point questionnaire on censorship, fascism, religion, atheism, nationalism, political behaviour generally, 25.7.46

Handwritten and typewritten responses to above-mentioned questionnaire, London areas, June - Aug 1946 (JMK, PH, TT, LB, UP)

Typed report on findings from questionnaires on attitudes towards Palestine and Arab countries

62/3/C: Palestine questionnaires 1947

Handwritten account of a young woman arrested at a fascist meeting at Dalston and background to case, 24.10.47

Typed 11 point questionnaire on Zionism, Palestine, Arabs, Balfour Declaration and voting in the last General Election, 30.6.47

Handwritten responses to above-mentioned questionnaire, London areas, July 1947 (NM, HG, LB, JB, DH, AHL)

Handwritten jottings on findings from questionnaire on Palestine and Zionism

Two informal interviews, handwritten and typewritten, on Jews and Palestine, June 1947

62/3/D: Palestine questionnaires 1947

Handwritten responses to 11 point questionnaire on Zionism, Palestine, Arabs, Balfour Declaration and voting in the last General Election, London areas, July-Aug 1947 (MM, JB, AHL, HG, LB, DH, AS)

62/3/E: Results/analysis of questionnaires 1947

Handwritten notes of possible responses to 11 point questionnaire on Palestine

Various analysis sheets for 1947 survey

REEL 116
TC 62, BOX 4: ATTITUDES TO THE JEWS;
JEWISH PUBLICATIONS - 1944-51

62/4/A: Printed material on the Jewish Question

The Jewish Problem by S Brodetsky (Jewish Agency for Palestine, London Nov 1944)

Jews, Arabs and the Middle East by Ephraim Broido (Jewish Socialist Labour Party, London, Dec 1944)

Jews in the Family Of Nations by Dorothy Thompson (Jewish Agency for Palestine, London, May 1944)

Where Can Refugees Go? by James G McDonald, published by Jewish Agency for Palestine, London WC1, July 1945

Palestine Yesterday and Tomorrow by James Parkes (British Association for Jewish National Home in Palestine, London, July 1945)

Palestine Can Take Millions (Jewish Agency for Palestine, London, Nov 1944)

Jewish Palestine Fights Back, published by Jewish Agency for Palestine, London WC1, Nov 1945

Appeal to British Labour (Palestine Labour Political Committee, London, undated)

JPA News (Joint Palestine Appeal, London) 2 copies

Zionist Review 13.6.47 (Zionist Federation, London)

62/4/B: Results of survey on attitudes to Jews March-April 1951

Typewritten explanation and tabulated results of survey

Typewritten draft for questionnaire on attitudes to Jews, March 1951

Correspondence between Reynolds News (London) and Commentary (New York) and Len England (investigator) on the possibility of publishing articles from the findings of the survey, 6.11.50 - 19.4.51

Typewritten letter from Board of Deputies of British Jews requesting copies of survey, 7.5.51

Subsequent correspondence to and from Len England with Commentary, Major S.C Speelman, Reynolds News, Board of Deputies of British Jews, Jewish National Fund, Liverpool Jewish Gazette and Anti-Defamation League of B'Nai B'Rith (New York) offering criticism of survey and requesting copies on report

62/4/C: Questionnaires on attitudes to Jews March-April 1951 (M-O Survey 95)

Duplicated 5 point questionnaires with responses on feelings about Jews

Handwritten notes from questionnaires on 'best things' and 'worst things' about Jews

Handwritten responses to above questionnaires, carried out in Golders Green, (AS)

Analysis sheets and notes from findings of questionnaires
62/4/D: Questionnaires on attitudes to Jews March-April 1951 (M-O Survey 95)
Duplicated 5 point questionnaires with responses on feelings about Jews

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